



Cats, like butterflies, need no excuse.

Robert A. Heinlein



Twenty-second Annual
AWARDS BANQUET

Friday, June 24, 2016
Wild Horse Pass Resort & Spa,
Chandler AZ



In conjunction with the 2016
BlogPaws Conference





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The Cat Writers' Association, Inc.

www.catwriters.com

The **Cat Writers' Association, Inc.** (CWA) is an international association of professional communicators who provide to the general public and to specialized audiences news, information, education and works of literary and graphic art that describe, dramatize, explain and illuminate the myriad aspects of felines, especially domestic cats, and their place in human life and culture.

CWA members promote the best interests of *all* cats through a variety of media and formats, including newspapers, magazines, radio, television, websites, blogs, social media, public relations and publicity, photojournalism, illustration, fine arts, photography, speech, technical writing and more. Members strive always to observe and promote the highest standard of ethics in the generation and publication of cat information in all genres and all media.

2016 Officers

Marci Kladnik, President
 B.J. Bangs, Vice President
 Lynn Miller, Treasurer
 Wendy Christensen, Secretary

Council of Directors

Co-Founder/Lifetime Director: Amy D. Shojai, CABC
Class of 2015: Deborah Barnes
Class of 2016: Layla Morgan Wilde, JaneA Kelley
Immediate Past President: Dusty Rainbolt, ACCBC
Past President: Lorie Huston, DVM
CWA Blog Editor: Layla Morgan Wilde

The Cat Writers' Association, Inc. is honored to be sharing events this year with **BlogPaws**. We appreciate the opportunity to work together toward our mutual goal of benefitting all pets and the people who love them,





2015 Contest Committee: Arden Moore (Chair), JaneA Kelley, Marci Kladnik, Dusty Rainbolt, Kim Campbell Thornton, Margie Yee Webb

2016 Conference/Events Chair: Amy Shojai

Goody Bag Coordinator: Susan Willett

Author/Editor Liaison: Andrea Dorn

Publicity/PR: Lea-Ann Germinder

Social Media outreach: Janiss Garza, Weems Hutto, Dusty Rainbolt, Amy Shojai, Layla Morgan Wilde

Book Signing Coordinator: Marci Kladnik

Certificates of Excellence: Wendy Christensen

Banquet Program: Wendy Christensen

Website guru and troubleshooter: Weems Hutto

THANK YOU to all the Professional CWA members who volunteered to serve as 2015 Contest judges.

THE TWENTY-SECOND ANNUAL CWA AWARDS BANQUET

7:30-8:15 PM: Networking Event

8:15 PM: OPENING REMARKS
by CWA President Marci Kladnik

8:15-10:00 PM: DINNER *followed by*

AWARDS PRESENTATION



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Congratulations 2016 CWA Award Recipients



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lgerminder@germinder.com



© Dawn Secord

Karen Nichols is the Managing Editor of Mousebreath Magazine, and the author/illustrator of “The Cat Scout Handbook.” Visit her at www.mousebreath.com, www.catscouts.com, and on Etsy at <https://www.etsy.com/shop/CrazyCatLadyArt>

Stephanie Piro, award-winning cartoonist, illustrator and designer, is one of King Features’ “Six Chix” cartoonists, and does daily published comics as well. In addition to winning numerous CWA awards, she’s been nominated for the National Cartoonists’ Society’s Reuben Award. Visit her Etsy and Cafepress shops (both called “Saturdaychick”) and her “Strip T’s” site (www.stephaniepiro.com). Stephanie blogs at <http://stephanie-piro.blogspot.com/>. Email her at www.stephaniepiro.com

Rick Reichenbach is a Louisiana-based photographer, concentrating primarily on cityscapes, travel photography and animal portraits. He’s the author of “Ugly Betty and Other Stories” and “How to Take Beautiful Pictures of Your Cat” (available on Amazon at: <http://tinyurl.com/BeautifulCatPictures>). Rick shares his home with two beautiful cats, Archie and Lucy.

Dawn Secord is an internationally collected artist. Her work has been on magazine covers, and featured in national art, business and animal publications. Visit Dawn at www.DawnSecord.com, and on facebook at Art by Dawn Secord. Contact: DawnSecordArt@gmail.com

Diane Smith is a certified veterinary technician, and a member of CWA since 1993. She has to her credit many published articles, especially in the areas of feline health and nutrition. She is also an artist who has been painting since the age of twelve. In recent years, the greater number of her works have been studies of animals, particularly cats. In addition to her commissioned and freelance originals, Diane offers for sale prints and notecards.

Cori Solomon, animal artist and writer, lives in Los Angeles, CA with her husband and four Salukis. Cori strives to capture the spirit and emotions of each animal in her pet portraits and other drawings. She looks into each animal’s eyes to find their inner soul. For Cori, the eyes tell all! In her writing, Cori shares her experiences and joy in her topics in a passionate, candid, caring and entertaining way.

Susan C. Willett’s award-winning original stories, photography, and humor can be found on her website www.LifeWithDogsAndCats.com, as well as on Facebook, Twitter, Instagram, Pinterest, Periscope, and YouTube. She shares her home with four rescued cats, three shelter dogs, and assorted humans; it’s like living in a reality TV show, only furrier.

THANKS to these talented CWA visual artists

Tracy Ahrens of Momence, Ill. has been a journalist and editor for newspapers, magazines and websites for over 25 years. Her monthly humorous column on raising her pets can be seen through nine websites and print publications. She's also an artist and author of six books. Visit Tracy at <http://www.tracyahrens.weebly.com/>

Glorimar Anibarro is a proud Puerto Rican now living in Southern California who traded a career in advertising for a new adventure as bilingual cat writer, sharing her knowledge of kitties in Spanish as the pet columnist for Siempre Mujer, Ser Padres and About en Español, and in English for Catster, Pet Guide, Wide Open Pets and more. She mixes her love of paper dolls and graphic design to write, design, and illustrate the adventures of **Gato Avocado: the 2 dimensional cat living in a 3 dimensional world** (gatoavocado.com).

Carole Stevens Bibisi, a gifted singer and natural artist from an early age, is an Artist/Author/Illustrator/Poet/Musician/Teacher who creates Art and Music in rainbow colors. Born and raised in New Zealand, her Art College studies focused on Illustration, lettering and design. Since moving to America 14 years ago, Carole's art has appeared on magazine covers and she's had five Art Gallery Exhibitions. Carole has written and illustrated 3 children's books, plus the "Lucky Black Cats Adult Coloring Book." A percentage of sales from all Carole's books supports black cat rescue and helps popularize black cats for adoption. Visit Carole at www.ArtHarmonyCreations.com

Wendy Christensen writes and paints on Bobcat Mountain in southern New Hampshire. Her family of cats are her friends and inspiration..

Jane Sayre Denny is an award-winning artist who lives in NYC. Her children's books *Emmaline*, *The Cats On My Block* and the *Power Kid* series can be found on Amazon.com. *The Twelve Cats of Christmas*, her cat-centric spoof of the classic holiday song, won the 2012 Kuykendall Image Award for outstanding image series featuring cats. More from *The Pride Cartoon* and about this artist can be found at www.thepridecartoon.com.

Lyn T. Garson, CVT, CCRP, has been a Certified Veterinary Technician for over 30 years, and is a Certified Canine Rehabilitation Practitioner. She's a freelance writer and photographer and serves on the Editorial Board of *Our Companions News*. GarsonLyn@gmail.com

Marci Kladnik is an award-winning writer and photographer, and current President of the Cat Writers' Association.



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AWARDS

INTRODUCTION

Marci Kladnik, CWA President

Awards will be presented by
Arden Moore, 2015 Contest Chair

2015 SPECIAL AWARDS



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AAFP CAT FRIENDLY AWARD, sponsored by the American Association of Feline Practitioners (AAFP), presented to the entry that best educates cat owners about the benefits of going to a Cat Friendly Practice. Appropriate topics include why it is beneficial to the cat and owner to visit a practice that is cat friendly, including, but not limited to, staff understanding of feline friendly handling, decreased stress associated with the visit, increase in the quality of care and medicine provided, and communication to cat owners of the importance of routine veterinary care. Qualifying entries include newspaper or magazine articles or columns, or a series of articles or columns (print or online), and radio or television broadcasts. This award consists of \$500 and a commemorative framed certificate

JUDGE: Arnold Plotnick, DVM, veterinarian and founder of Manhattan Cat Specialists.

WINNER: _____

AdoptAShelter.com ADOPT A HOMELESS CAT AWARD, sponsored by AdoptAShelter.com, presented to the entry that best describes the plight of homeless or feral cats and/or the joy of cat adoption and/or improving the quality of life of cats in a shelter environment. Entries will be judged for quality as well as the ability to persuade the reader. Qualified online only entries include single articles, features, columns, series of articles, short stories, websites, blogs, videos, photos, or any other accepted online venue. The award consists of a \$500 AdoptAShelter.com Gift Card and inclusion in the AdoptAShelter.com online library.

JUDGE: Peggy Atkerson, executive director of BarnCats.org, based in Lewisville, TX.

WINNER: _____



The **CWA PRESIDENT'S AWARD**, sponsored by the Cat Fanciers' Association, is presented to the best entry among all Muse Medallion™ winners in the regular contest categories. This "Best of the Best" requires no additional copies be submitted of entries. Muse Medallion™ winners shall be automatically entered and considered for the honor. This award consists of \$500 and a commemorative item.

JUDGE: CWA President Marci Kladnik

WINNER: _____



PETSAFE SCHOLARSHIP: Sponsored by Petsafe, this is an award of \$500.00 for the winner to attend next year's CWA Conference. A drawing will be held during the Conference to select the winner.



The **KUYKENDALL IMAGE AWARD** is sponsored by CWA, and is presented to the outstanding “image” entry featuring cats – whether photography, illustration, or graphic art. This may be a single piece or series entry, including, but not limited to, photos/artwork published in a magazine, newspaper, newsletter, book, pamphlet, calendar, poster, greeting card, or commercial online publication. This award consists of \$500 and a commemorative item.

JUDGE: Professional photographer Neal Asher, based in Dallas

WINNER: _____

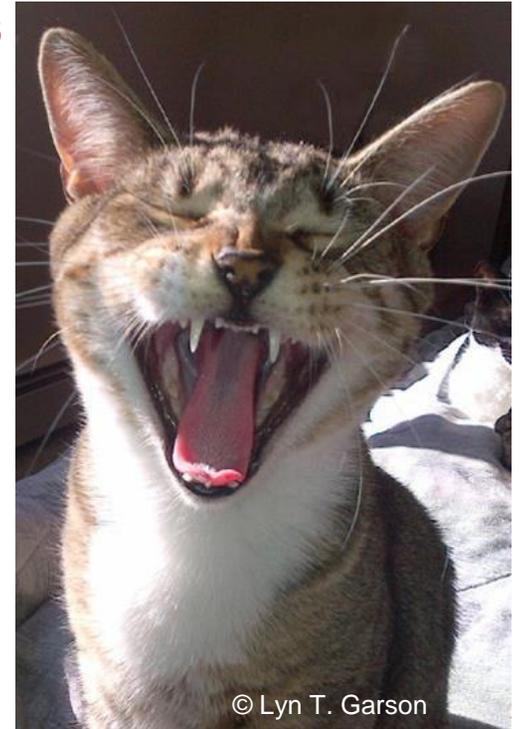
**DR. JIM RICHARDS
CORNELL FELINE
HEALTH CENTER
VETERINARY
ISSUES AWARD,**

sponsored by Cornell University’s Feline Health Center, presented to the highest-quality entry on the topic of technological advances, research, new medical developments, or innovations in feline veterinary medicine.

Qualifying entries include single newspaper, magazine, or newsletter articles; columns or series of articles (print or online); blogs, a website, single books, or radio/television broadcasts, designed to educate the general cat-owning public about new developments. This award consists of \$500.

JUDGE: Alice Villalobos, DVM, FNAP, past president of the American Association of Human-Animal Bond Veterinarians, and director of Pawspice & Animal Oncology Consultation Service.

WINNER: _____



GOODNEWSFORPETS.com HUMAN-ANIMAL BOND AWARD (NEW this year!), sponsored by Germinder & Associates, is presented to the entry that best reflects and promotes the strengthening of the human-animal bond, highlighting the bond between a cat and owner, as well as their relationship with their veterinarian as another direct caregiver. Entries will be judged for exceptional quality and on the ability to convey this concept and connect with the reader. Qualified entries include single articles (print or online), features, columns, short stories, books and poetry. This award consists of \$1000 and a commemorative certificate.



JUDGE: Judy Griggs, chairperson and executive director of RPAL Food Bank and Distribution Center in Terrell, TX.

WINNER: _____



The **MICHAEL BRIM DISTINGUISHED SERVICE AWARD**, sponsored by the CWA, honors extraordinary achievement and communications excellence. It recognizes the person who, by word, deed, public communication, and professional excellence, best promotes the ideals, mission, and best interest of the Cat Writers Association. Nominees can include, but are not limited to, writers, editors, or publicists whose published work or actions have had a significant impact on improving the quality of life of cats, educating the public, promoting responsible cat breeding and ownership, and/or facilitating the professional growth of cat writers. The honoree shall receive \$500 and his or her name engraved on a permanent commemorative plaque (at the offices of the Cat Fanciers' Association Foundation).

JUDGES: CWA Council of Directors

WINNER: _____

The **SHOJAI MENTOR AWARD**, sponsored by CWA Founder and Past President Amy D. Shojai, recognizes the CWA member who has offered guidance, encouraging counsel, support, or other help that has had a direct and positive influence on another's writing/publishing success. Qualifying mentor experiences are limited to those occurring within the past three contest periods (approximately the last three years). The recipient shall exemplify the highest ideals of the CWA vision, that is, to promote communal support, networking, and mutual respect between colleagues. Only CWA members are eligible for this award. This award consists of \$500 and a commemorative item.

JUDGES: CWA Contest Committee, Arden Moore, Chair

WINNER: _____



HARTZ® EVERY DAY CHEWABLE VITAMIN AWARD, sponsored by Hartz Mountain Corporation, given to the highest-quality entry on the topic of older cats. Topics can include, but are not limited to adoption, health, innovative care, and senior-for-senior programs. Qualifying entries include a single book, article (print or online), brochure, newsletter, editorial, blog, photograph, or commercial radio/TV tape. This award consists of \$500 and a commemorative plaque.

JUDGE: Erin Fenstermaker, a small business consultant specializing in the pet industry, a certified dog trainer and former professional pet sitter based in Dallas.

WINNER: _____

© Stephanie Piro



**HARTZ®
GLAMOUR-PUSS**

AWARD, sponsored by Hartz Mountain Corporation, honoring the best single entry on the topic of feline skin and coat care. Qualifying topics include, but are not limited to, coverage of home and professional grooming, parasite control, nail care, teeth and ear care, and feline skin/coat disorders. Written and pictorial works in all media are acceptable, including articles, books, blogs, websites, online magazine, online newsletters, and videotape broadcasts. This award consists of \$500 and a commemorative plaque.

JUDGE: Priscilla Rodriguez, professional pet groomer and owner of The Cat Connection.

WINNER: _____

Providing humane solutions for community cats since 1997.



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© Marci Kladnik



© Susan C. Willett

IX.5 Photographic Art

Booras, Christine M. "Me, My Ferals And I" (Me, My Ferals and I)

Rainbolt, Dusty "Coming Soon To TV: Catnado" (Catster)

Richman, Lisa "Inspire Your Art with Heart" (A Tonk's Tail)

IX.6 Cartoon

Kazmarski, Bernadette E. "One Long Kitty" (The Creative Cat)

Kazmarski, Bernadette E. "Fun Things Bella Does With Her Tail" (The Creative Cat)

Piro, Stephanie "Picky" (King Features)

Piro, Stephanie "Dream" (King Features)

IX.7 Illustration Single

Kazmarski, Bernadette E. "Kennedy" (The Creative Cat)

Kazmarski, Bernadette E. "Snowy Morning" (The Creative Cat)

Solomon, Cori "Jake and Bailey" (CopyCo Publishing)

IX.8 Illustrations Series

Kazmarski, Bernadette E. "Klepto Cat Mystery" (Kindle Books)

O'Neill, Ewa "I Want A Cat: My Opinion Essay" (Mims House)

HARTZ® MILK REPLACEMENT FOR KITTENS AWARD

sponsored by Hartz Mountain Corporation, awarded to the best single article (published in a newspaper, magazine, newsletter, or professional online venue), or single radio or television broadcast on the topic of rescuing kittens. Appropriate topics include "how to" articles, stories about feral kitten rescue, early spay and neuter, orphaned kittens, and kitten adoption. This award consists of \$500 and a commemorative plaque.

JUDGE: Rich Anderson, executive director/CEO of the Peggy Adams Animal Rescue League in West Palm Beach, FL.

WINNER:



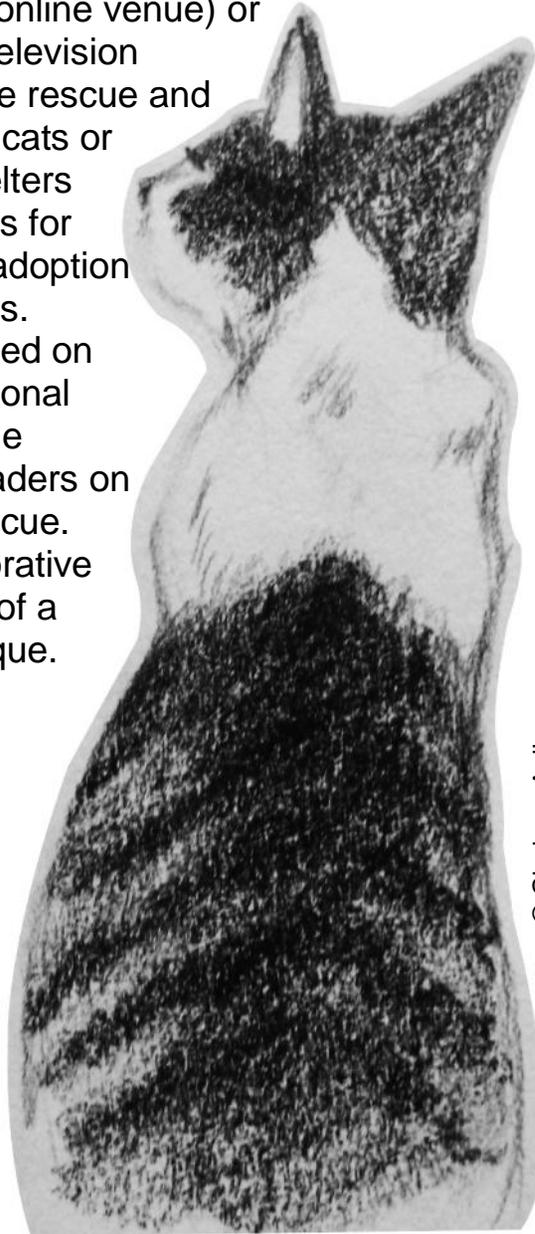
© Stephanie Piro

KARI WINTERS RESCUE AND REHABILITATION AWARD

sponsored by TICA, awarded to the best single article or column (published in a newspaper, magazine, newsletter, or professional online venue) or single radio or television broadcast on the rescue and rehabilitation of cats or kittens from shelters or rescue groups for the purpose of adoption to forever homes. Entries are judged on compelling personal accounts and the education of readers on the need for rescue. This Commemorative award consists of a \$500 and a plaque.

JUDGE: Cindy Vet, Pet Pro Mentor and owner of Pet Buddy Pet Sitting in Decatur, GA.

WINNER:



© Glorimar Anibarro

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© Rick Reichenbach

IX.1 Black and White Photograph (Single)
(no entries)

IX.2 Black and White Photographs (Series)
(no entries)

IX.3 Color Photograph Single

Garson, Lyn T. "Open Wide and Say Meow" (Our Companions News)

Richman, Lisa "Post-Holiday Fangs" (A Tonk's Tail)

Thornton, Jerry "Jaguar - Wild Cats of the Americas" (Cats USA)

IX.4 Color Photographs Series

Kladnik, Marci "How One Massive TNR Project Broke My Heart and My Spirit" (Catster)

Richman, Lisa "Rules of the Game" (A Tonk's Tail)

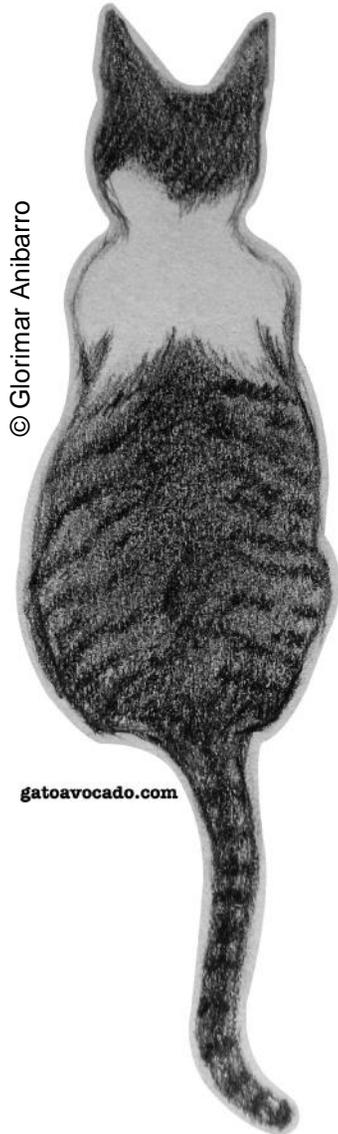
VII.6 Online Column

Kazmarski, Bernadette E.

“Homeless Cat Management Team Volunteer Profile”
(HCMT)

Mlynar, Phillip “Monday Miracle Column” (Catster)

Rainbolt, Dusty “Ask Einstein” (Catster)



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VIII.1 Blog: Health & General Care *(no winners)*

VIII.2 Blog: Behavior & Training *(3 blog posts) (no entries)*

VIII.3 Blog: Rescue & Advocacy *(3 blog posts) (no entries)*

VIII.4 Blog Entertainment

Kazmarski, Bernadette E.

“The Creative Cat”
(The Creative Cat)

Richman, Lisa “Feline Film Noir” (A Tonk’s Tail)

VIII.5 Blog/ Any Other Topic

Garza, Janiss “Sparkle Cat Featuring Summer”
(Fit Cat Publishing)

Hodges, Pamela “Pooh Hodges”
(The Write Practice)

Lapierre, Melissa “Melissa’s Mochas, Mysteries and Meows”
(Mochasmysteries.com)

VIII.6 Website *(no entries)*



© Lyn T. Garson

LITTER-LIFTER® LITTER BOX AWARENESS AWARD, sponsored by Preferred Merchandizing, is given to the entry showing the importance of litter box awareness in regards to a cat’s physical and emotional health. Eligible entries include eligible blogs, online and print columns and articles, and books. Special consideration will be given to articles aiding cat owners in maintaining their cat’s litter box, portraying litter box maintenance in a positive light and articles that have the potential to save cats’ lives. Greatest consideration goes to articles published in non-pet venues and reflecting Litter-Lifter’s mission. The award is \$750 and a commemorative item.

JUDGE: Beth Adelman, a cat behavior consultant, lecturer and member of the Cat Committee of the Pet Professional Guild. She lives in Brooklyn, NY.

WINNER: _____

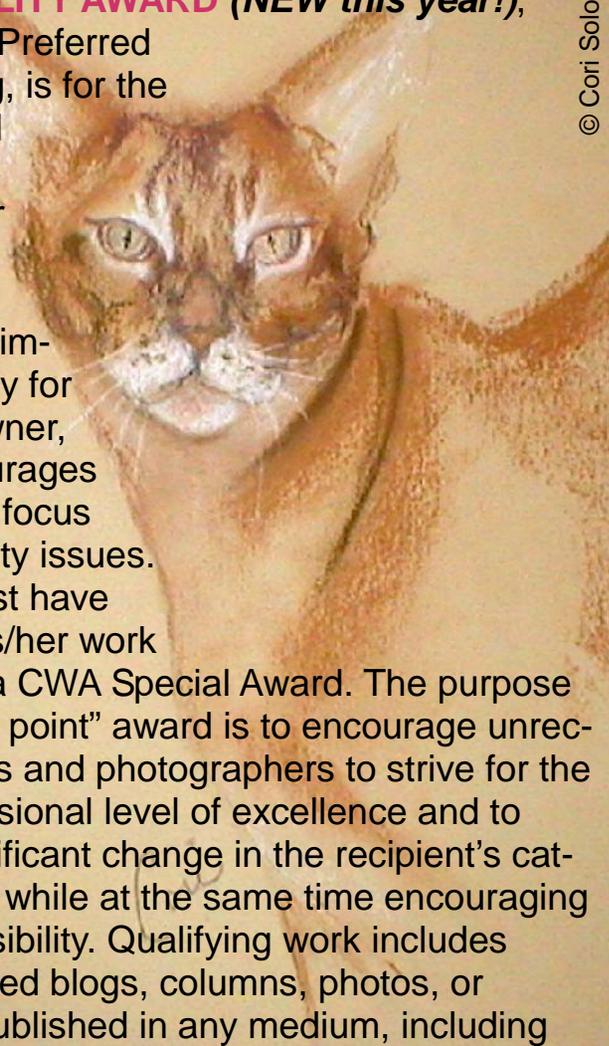
**LITTER-LIFTER® NEWCOMER
RESPONSIBILITY AWARD (NEW this year!),**

sponsored by Preferred Merchandizing, is for the best published work by a cat Communicator on the topic of owner responsibility. This is important not only for the cat and owner, but also encourages new writers to focus on responsibility issues. The writer must have not yet had his/her work honored with a CWA Special Award. The purpose of this “turning point” award is to encourage unrecognized writers and photographers to strive for the highest professional level of excellence and to provide a significant change in the recipient’s cat-writing career, while at the same time encouraging owner responsibility. Qualifying work includes articles, qualified blogs, columns, photos, or illustrations published in any medium, including print and electronic. This award consists of \$600.00 and a commemorative item.

JUDGE: Susan Logan-McCracken, former Cat Fancy editor ,who edits digital content for the Sovereign Health Group.

WINNER: _____

© Cori Solomon



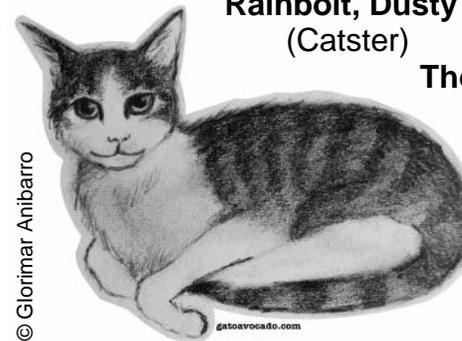
VII.5 Online Article/Any Other Topic

- Ahrens, Tracy** “Does Your Cat Go Through Life on His Back? Mine Does” (Catster)
- Bahner, Sally E.** “From Russia With Love” (Branford Eagle)
- Barnes, Deborah** “My Cats and Our Shared Water Cooler Moments” (Zee & Zoey’s Cat Chronicles)
- Dodero, Camille** “Corporate Cats Still Suck” (Spin)
- Garza, Janiss** “Hotel Cat: 10 Tips” (CatChannel.com)
- Kazmarski, Bernadette E.** “Sometimes This Is What Cat Rescue Looks Like” (The Creative Cat)
- Kelley, JaneA** “Want to Bring Your Cat To Work?” (Catster)
- Mohr, Linda A.** “5 Halloween Safety Tips for Cats” (Wordpress Blog)
- Mohr, Linda A.** “What My Terminally Ill Cat Taught Me” (Wordpress Blog)
- Mohr, Linda A.** “Aftermath” (Wordpress Blog)
- Palika, Liz** “Pet Loss: The Five Stages of Grief” (Honest Kitchen.com)
- Palika, Liz** “7 Fun Facts About Your Cat’s Purr” (Honest Kitchen.com)
- Peterson, Nancy** “8 Tips to Make Sure Your Cat is Prepared for a House Fire” (Catster)
- Peterson, Nancy** “Keeping Out Old Man Winter” (Cat Chat)
- Pittman, Vicky** “Introducing Cats to Children” (Pet Home Magazine)

Rainbolt, Dusty “Random Acts of Kindness” (Catster)

Thornton, Kim Campbell “The Eyes Have It” (PetConnection)

Willett, Susan C. “15 Things Robot Designers Can Learn from Cats” (Catster)



© Glorimar Anibarro

VII.4 Online Article/ Rescue & Advocacy

- Bahner, Sally E.** "Community Kitty Casualty of Harsh Winter Cinditions" (Branford Eagle)
- Barnes, Deborah** "Any Cat Can Be Feral... Even Yours (Zee & Zoey's Cat Chronicles)
- Becker, Dr. Marty** "Adoption Action" (PetConnection)
- Becker, Mikkel** "Adoption Action" (PetConnection)
- Garza, Janiss** "PJ Was Abandoned Because He Was Too Fat for His Litter Box" (Catster)
- Kelley, JaneA** "My Cat's Christmas Wish Came True" (Catster)
- Kladnik, Marci** "Blind Kitten Finds a Friend and Home" (Catster)
- Kladnik, Marci** "How One Massive TNR Project Broke My Heart and My Spirit" (Catster)
- Kladnik, Marci** "How to Properly Feed a Colony of Feral Cats" (Catster)
- Mlynar, Phillip** "Opie and His Feral Colony Were Saved in a Daring Rescue" (Catster)
- Mlynar, Phillip** "How to Get a Chill Cat" (DeadSpin.com)



- Palika, Liz** "8 Ways To Help Adjust a Newly Adopted Cat" (Honest Kitchen.com)
- Peterson, Nancy** "It's Adopt a Senior Pet Month" (Catster)
- Peterson, Nancy** "Helping Feral Cats Is Up to You" (Catster)
- Reeder, Jen** "Undercats Get a Second Chance from Milo's Sanctuary" (Huffington Post)
- Thornton, Kim Campbell** "Adoption Action" (PetConnection)
- Willingham, Kezia** "Meet Grace June" (Catster)

THE LORIE HUSTON HEALTH AWARD (NEW this year!) sponsored by PetSafe®, is presented to the outstanding single article, column or blog (print or professionally published online) reporting on feline health and care issues. Entries are judged on excellence of writing and technical accuracy; significance of the topic and public education impact on feline health are also considered. This award consists of \$500 and a commemorative award.

JUDGE: Officials of the American Association of Feline Practitioners (AAFP).

WINNER: _____



THE SLEEPYPOD® TRAVELER AWARD (NEW this year!), sponsored by Sleepypod, is awarded for the best entry on cat safety. This entry should take a positive approach to inform and educate the readership about feline safety issues such as safety in the home, preparedness and training for safety purposes, and especially safe travel with cats. Written and pictorial work in all mediums will be accepted, such as online columns or blogs, newsletter articles, photographs, and radio/TV broadcasts. The winner will receive \$500 and a commemorative item.

JUDGE: Dana Humphrey, The Pet Lady®, owner and lead publicist at Whitegate PR.

WINNER: _____



VII.3 Online Article/Behavior & Training

Ahrens, Tracy "Does Your Cat Ever Hide His Toys Around the House?" (Catster)

Garza, Janiss "5 Myths About Cat Walking" (Cat Channel.com)

Mlynar, Phillip "My Cat Fought My Plants - And My Cat Won" (Catster)

Shenold, Carol "Does Your Cat Have Any Behaviors That Drive You Crazy?" (Catster)

Shojai, Amy "9 Litter Box Problems and How to Fix Them" (Petsafe.net)

Shojai, Amy "Can Cats Use Dog Doors?" (Petsafe.net)

Shojai, Amy "How to Manage Food Aggression in Cats" (Petcha)



VII.2 Online Article/Health & General Care

Eldredge, DVM, Deb M. "Eye Problems in Kittens"
(Petcha)

Eldredge, DVM, Deb M. "Bad Breath Solutions for Pets"
(Petcha)

Eldredge, DVM, Deb M. "Common Eye Problems of Old
Cats" (Petcha)

Eldredge, DVM, Deb M. "What to Expect With Kitten
Teething" (Petcha)

Eldredge, DVM, Deb M. "What to Expect When A Young
Cat Is In Heat" (Petcha)

Kladnik, Marci "How I Lost JD - My Heart Kitten"
(Catster)

Kladnik, Marci "How to Help Cats with Skin Cancer"
(Catster)

Palika, Liz "Helping Your Cat Through a Feline Upper
Respiratory Infection" (Honest Kitchen.com)

Peterson, Nancy "One More Reason to Book Your Cat's
Next Vet Checkup Today" (Catster)

Rainbolt, Dusty "Researchers Study Kitten Mortality"
(Purina Pro Club)

Reeder, Jen "Moving? How to Keep Your Cat Safe"
(AAHA Pets Matter)

Richman, Lisa "The Weird Science of Cats' Ears"
(Catster)

Richman, Lisa "Blindness in Cats Comes From An
Unexpected Source" (Catster)

Richman, Lisa "5 Facts You
Need to Know About Injection
Site Sarcoma" (Catster)

Thornton, Kim Campbell "Happy
Kitten Vet Visit" (PetConnection)

Thornton, Kim Campbell
"Feline Diabetes"
(PetConnection)

Thornton, Kim Campbell "Catch
It Early" (PetConnection)



THE SMARTCAT ALL NATURAL LITTER

TRAINING AWARD (NEW this year!), sponsored by Pioneer Pets®, is presented for the best article or tape entry on training techniques. Entries should have a "how-to" focus. Appropriate entries are labeled series or single articles (print or professionally published online), columns, blogs, websites, online newsletters, and television/radio broadcast presentations on topics such as (but not limited to) litter box training, proper scratching

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behavior, trick training, or training cats to stay off countertops, tables or other forbidden places. This award consists of \$1000 and a commemorative certificate.

JUDGE:

Samantha Martin, expert animal trainer and Chief Human Officer for the Amazing Acro-Cats that feature the Rock Cats band.

WINNER: _____



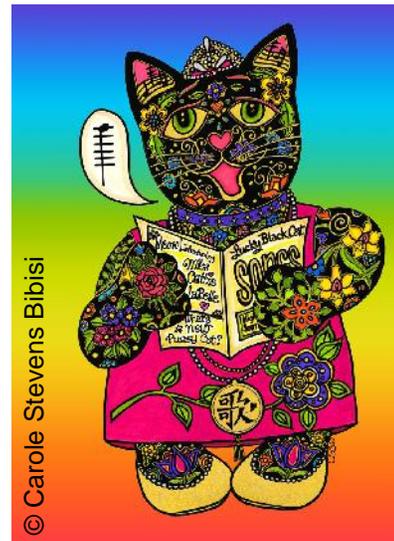
WORLD'S BEST CAT LITTER-ARY AWARD, sponsored by World's Best Cat Litter®, is presented for the outstanding novel, short story, poem, or radio/television dramatic script which portrays cats and cat ownership in a positive way. All fiction genres are eligible. Highest consideration goes to those entries that include cats as an intrinsic part of the plot. Works will be judged for the exceptional, individual quality ("voice" or "vision") of the writer/creator. Eligible works may be published in print or electronic media; any scripts or videos must also provide proof of production. This award consists of \$500 and a commemorative pewter bowl.

JUDGE: Cynthia Rigoni, DVM, veterinarian and owner of the All Cats Veterinary Hospital in Houston. She raises and shows award-winning Cornish Rex.

WINNER: _____

V.7 Books - Other

- Barnes, Deborah** "Purr Prints of the Heart" (ZZP Publishing)
- Booras, Christine M.** "Me, My Ferals And I" (Dragon Fly Warrior Productions)
- Garza, Janiss** "Rescued: The Stories of 12 Cats Through Their Eyes" (Fit Cat Publishing)
- Hodges, Pamela** "Color the Cats" (Nepeta Enterprises)
- McKowen, Dahlynn** "Not Your Mother's Book on Cats" (Publishing Syndicate LLC)
- McKowen, Ken** "Not Your Mother's Book on Cats" (Publishing Syndicate LLC)
- Reichenbach, Rick** "How to Take Beautiful Pictures of Your Cat" (Amazon)
- Webb, Margie Yee** "Not Your Mother's Book on Cats" (Publishing Syndicate LLC)



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VI.1 Video, CD, DVD or TV Production

Richman, Lisa "Our Wish" (Hallmark)

VI.2 Broadcast, Audio – Any Format (no entries)



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VII.1 Online Magazine or Newsletter (no entries)

V.1 Books Fiction

Boneham, Sheila Webster

“Catwalk”
(Midnight Ink)

Douglas, Carole Nelson

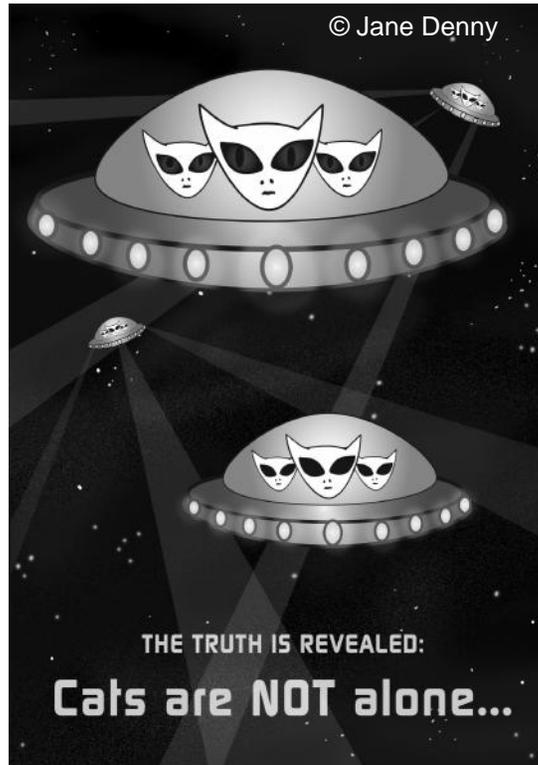
“Cat In A Yellow Spotlight”
(Wishlist Publishing)

Powell, Lisa

Annette
“Catskill: First of Catskill Trilogy”
(Create Space)

Shojai, Amy

“Show and Tell” (Cool Gus Publishing)



V.2 Books for Children

Newman, Lesléa “Ketzal, The Cat Who Composed” (Candlewick Press)

V.3 Books Health & General Care

Holton, Louise “Alley Cat Rescue’s Guide to Managing Community Cats” (Alley Cat Rescue)

Robins, Sandy “The Original Cat Bible” (I-5 Press)

Shojai, Amy “Cat Facts: The A-to-Z Pet Parent’s Home Care Encyclopedia” (Furry Muse Publishing)

V.4 Books: Behavior & Training (no winners)

V.5 Books: Gift (no entries)

V.6 Books: Poetry (no entries)

Kudos to Cat Writers' Association award winners and all members for the great efforts you make to promote the health, welfare and value of cats

A special congratulations and thank you to Amy Shojai on her years of service since founding CWA.

catalyst council™

CATalyst Council is proud to provide support and resources to CWA members.

catalystcouncil.org/media

PRESENTATION OF 2015 MUSE™ MEDALLIONS

The **MUSE™** Medallion is awarded to the entry in each category receiving the highest average score from three independent judges.

All judges are volunteers and are Professional CWA members.

To become eligible for a MUSE™ Medallion, each entry listed here has received an average score of at least 90, and has been awarded a **Certificate of Excellence.**

The CWA MUSE™ Medallion



CWA's MUSE™ Medallion was designed by extraordinary cat artist and founding CWA member Karen Kuykendall.

© Diane Smith



IV.3 Humor

Nolan, Allia Zobel "Women Who Still Love Cats Too Much" (Health Communications)

IV.4 Brochure, Pamphlet or Short Publication (no entries)

IV.5 Annual or Long Publication (no winners)

IV.6 Opinion Piece

Rainbolt, Dusty "January Is Celebration of Life Month" (AdoptAShelter.com)

Reeder, Jen "Let's Discuss Pets During Domestic Violence Awareness Month" (Huffington Post)

IV.7 PR/Humane Education Press Kits

Kazmarski, Bernadette E. "Homeless Cat Management" (HCMT)

III.5 Newsletter Article/Behavior & Training (no entries)

III.6 Newsletter Article/Rescue/Advocacy (no winners)

III.7 Newsletter Article/Any Other Topic

Funkhouser, Maggie “Cats and Coyotes Living in Harmony” (Alley Cat Mews)

Marek, Ramona D. “Estate Planning and Your Pets” (Catnip)

III.8 Newsletter Column

Garson, Lyn T. “Technically Speaking” (Our Companions News)

IV.1 Short Story

Holm, Catherine “Sideways” (Fit Cat Publishing)

IV.2 Poem

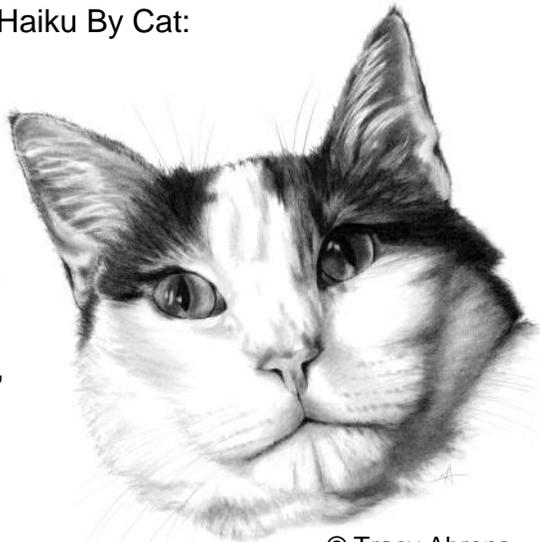
Kazmarski, Bernadette E. “Upon Seeing Himself in a Mirror” (The Creative Cat)

Mohr, Linda A. “Morning Visitor” (Animal Tales)

Willett, Susan C. “Haiku By Cat: Drifting” (Life with Dogs and Cats)

Willett, Susan C. “Haiku By Cat: River” (Life with Dogs and Cats)

Willett, Susan C. “Haiku By Cat: Counterintuitive” (Life with Dogs and Cats)



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2015 CERTIFICATE OF EXCELLENCE winners



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1.1 Magazine, National

Keiger, Teresa “Cat Talk”

1.2 Magazine Article/Health & General Care

Bahner, Sally E. “Grooming Longhaired Cats” (Animal [Feline] Wellness)

Barnes, Deborah “New Kitty on the Block” (Kittens 101)

Dorn, Andrea “Don’t Let Plants Be Killers” (Iowa Gardener)

Griffin, Brenda “What’s That Bug in Your Ear, Kitty?” (Animal Sheltering)

Marek, Ramona “Cognitive Dysfunction in Cats” (Animal Wellness)

Sharp, Michael “What Goes Down” (All Animals)

Shaw, Fran Pennock “An Aggressive Foe” (Cat Fancy)

Shaw, Fran Pennock “Little Kitty, Big Appetite” (Kittens 101)

1.3 Magazine Article/Behavior & Training

Yin, DVM, Sophia “Young Cats, New Tricks”

I.4 Magazine Article/Rescue & Advocacy

- Antoniades, Kate** "She Longed to Be Part of Their World" (Animal Sheltering)
Fry, Patricia "Chose Your Cat's Godparents" (Cat Fancy)
Funkhouser, Maggie "From Loved Companions to Vilified Killers" (Ozzi Cat)
Hettinger, James "Change for the Better In Chico" (Animal Sheltering)
Hettinger, James "The Road to Happy Returns" (Animal Sheltering)
Kazmarski, Bernadette E. "Spectacular Seniors" (Rescue Me)
Lange, Karen E. "Fostering Hope" (All Animals)
Peterson, Nancy "The Purpose of Life" (Animal Sheltering)
Wynn, Bethany "Three Mascoteers" (Animal Sheltering)



I.5 Magazine Article - Any Other Topic

- Bangs, BJ** "Visit 50 Places for Your Cat Fix" (Cat Fancy)
Hess, Catherine "The Cat's Meow" (All Animals)
Kennedy, Bianca Lundien "A Bond Beyond Illness" (Cat Fancy)
Shaw, Fran Pennock "The Meaning of Meow" (Cats USA)
Thornton, Kim Campbell "Wild Cats of the Americas" (Cats USA)

I.6 Magazine Column

- Kelley, JaneA**
"Recessionista" (Catster)
Thornton, Kim Campbell
"Who's That Cat?" (Catster)

II.1 Newspaper Article – Health & General Care *(no entries)*

II.2 Newspaper Article – Behavior & Training *(no entries)*

II.3 Newspaper Article/Rescue&Advocacy **Reeder, Jen** "Cat Crusader" (Durango Telegraph)

II.4 Newspaper Article – Any Other Topic *(no entries)*

II.5 Newspaper Column **Ewing, Susan M.** "The Pet Pen" (The Post-Journal)

III.1 Newsletter/Breed Specific *(no winners)*

III.2 Newsletter/National Circulation *(no entries)*

III.3 Newsletter/Regional Or Membership **Holton, Louise** "Alley Cat Mews" (Alley Cat Rescue)

III.4 Newsletter/Health & General Care **Deneen, Sally** "Can Treats Make Them Pack on Pounds?" (Cat Watch) **Shaw, Fran Pennock** "Special Renal Diets Can Lengthen Lives" (Cat Watch) **Thornton, Kim Campbell** "Living Fully to the Last Moment" (Cat Watch)

