2016 CWA COMMUNICATION CONTEST REGULAR CATEGORY LIST

I.1 Monthly Magazine: National

I.2 Magazine Article: Health & General Care

I.3 Magazine Article: Behavior & Training

I.4 Magazine Article: Rescue/Advocacy

I.5 Magazine Article: Any Other Topic

I.6 Magazine Column

II.1 Newspaper Article: Health & General Care

II.2 Newspaper Article: Behavior & Training

II.3 Newspaper Article: Rescue/Advocacy

II.4 Newspaper Article: Any Other Topic

II.5 Newspaper Column

III.1 Newsletter: Breed Specific

III.2 Newsletter: National Circulation

III.3 Newsletter: Regional or Membership Circulation

III.4 Newsletter Article: Health & General Care

III.5 Newsletter Article: Behavior & Training

III.6 Newsletter Article: Rescue/Advocacy

III.7 Newsletter Article: Any Other Topic

III.8 Newsletter Column

IV.1 Short Story

IV.2 Poem

IV.3 Humor

IV.4 Brochure, Pamphlet, or Short Publication

IV.5 Annual or Long Publication

IV.6 Opinion Piece, Essay, or Editorial

IV.7 PR / Humane Education / Press Kits

V.1 Books: Fiction

V.2 Books: For Children

V.3 Books: Health & General Care

V.4 Books: Behavior & Training

V.5 Books: Gift

V.6 Books: Poetry

V.7 Books: Other

VI.1 Video, DVD or TV Production

VI.2 Broadcast, Audio -Any Format

VII.1 Online Magazine or Newsletter

VII.2 Online Article: Health & General Care

VII.3 Online Article: Behavior & Training

VII.4 Online Article: Rescue/Advocacy

VII.5 Online Article: Any Other Topic

VII.6 Online Column

VIII.1 -Blog: Health & General Care (URL plus 3 blog posts)

VIII.2 -Blog: Behavior & Training (URL plus 3 blog posts)

VIII.3 -Blog: Rescue/Advocacy (URL plus 3 blog posts)

VIII.4 -Blog: Entertainment (URL plus 3 blog posts)

VIII.5 -Blog: Any Other Topic (URL plus 3 blog posts)

VIII.6 Website

IX.1 Black & White Photograph (Single)

IX.2 Black & White Photography (Series)

IX.3 Color Photograph (Single)

IX.4 Color Photograph (Series)

IX.5 Photographic Art

IX.6 Cartoon

IX.7 Illustration (Single)

IX.8 Illustration (Series)