

# Pet Markets – Magazines & Publishers

Editors, Addresses and Website URLs for Writers' Guidelines (Updated October 2014)

## Pet Magazines – Pet Editors

**I-5 Publishing Inc. (formerly BowTie Publications)** P.O. Box 6050 Mission Viejo, CA 92690

(NOTE: changes have occurred since October so please check website for most current info)

Website: <http://www.bowtieinc.com/bowtieinc/home.aspx> All email addresses are the person's first initial then last name@i5publishing.com (e.g., [slogan@i5publishing.com](mailto:slogan@i5publishing.com)) Phone for all magazines: 949.855.8822. Fax: 949.855.3045

**(I-5 Publishing) Monthly/Bimonthly Publications:**

Cat Fancy: Susan Logan, Editor; Annie Shirreffs, Managing Editor

Dog Fancy: Ernie Slone, Editor; Managing Editor, Katie Ingmire

Dogs In Review: Editor Allan Reznik

Horse Illustrated: Elizabeth (Liz) Moyer, Editor

Natural Cat (part of Cat Fancy): Susan Logan, Editor

Natural Dog (part of Dog Fancy): Jackie Brown, Editor

Pet Product News: Ellyse Rothrock, Editor

Reptiles: Russ Case, Editor

Veterinary Practice News: Marilyn Iturri, Editor; Elisa Jordan, Managing Editor; Ken Niedziela, News Editor

Young Rider: Leslie Ward, Editor

**(I-5 Publishing) Annuals:**

Aquarium USA: Mary Lou Zarbock, Editor

Bird Talk Annual: Mary Lou Zarbock, Editor

Cats USA: Jackie Brown, Editor

Dogs USA: Jackie Brown, Editor

Hobby Farms: (articles about livestock & husbandry etc.) Stephannie Staton, group editor; Cory

Hershberger, associate editor

Kittens USA: Susan Logan, Editor; Annie Shirreffs, Managing Editor

Marine Fish and Reef USA : Mary Lou Zarbock, Editor; Patricia Knight, Managing Editor

Ponds USA: , Mary Lou Zarbock

Puppies USA: Jackie Brown, group editor

Rabbits USA: Marylou Zarbock, Editor

**(I-5 Publishing) Popular Pets series:** Breed-specific annuals for individual dog and cat breeds, also

Popular Critters (with individual species), Popular Birds, Popular Horses. (I-5 Publishing also publishes similar "megabook" annuals for farms, garden, and kitchen.)

Susan Logan, Editor: Popular Cats

Amy Hooper, Editor: Popular Dogs

Mary Lou Zarbock, Editor: Popular Birds & Popular Critters

Liz Moyer, Editor: Popular Horses

**(I-5 Publishing) Animal Network at PetChannel.com**

Melissa Kauffman, Website Editorial Director

Linked Website: <http://www.bowtieinc.com/bowtieinc/detail.aspx?aid=18359&sts=all&gobtn=&cid=4177>

Cat Channel.com (www.catchannel.com)

Anastasia Thrift, CatChannel.com Managing Web Editor

See also: Dog Channel.com, Bird Channel.com, Horse Channel.com, Small Animal Channel.com, Fish Channel.com, Reptile Channel.com

## **AKC Gazette/Family Dog Magazine**

American Kennel Club

\*Mara Bovsun, Features Editor, at [mbb@akc.org](mailto:mbb@akc.org)

260 Madison Ave., 4<sup>th</sup> Floor

New York, NY 10016

Website: <http://www.akc.org/pubs>

**The American Dog Magazine**

Casey Rodarbal, Managing Editor  
American Dog Media  
7582 Las Vegas Blvd S., Suite #501  
Las Vegas, NV 89123  
Email: [editor@theamericandogmag.com](mailto:editor@theamericandogmag.com)

**Animal Fair** Wendy Diamond, Editor & Founder Samantha Abernathy, Managing Editor Animal Fair Media, Inc. 545 8th Avenue, Ste. #401 New York, NY 10018 Phone: 212.629.0392 Email : [editor@animalfair.com](mailto:editor@animalfair.com)  
Website: <http://www.animalfair.com>

**The Animal Print Magazine** Stephanie Georgia, Editor P.O. Box 16002 Rumford, RI 02916 Phone: 401.465.2653 Fax: 866.864.6904 Email: [wag@animalprintmagazine.com](mailto:wag@animalprintmagazine.com) Website: <http://www.theanimalprint.com>

**Animal Wellness Magazine Feline Wellness Magazine Equine Wellness Magazine The Pet Food Report**  
Dana Cox, Editor-in-Chief Tim Hockley, CEO/Publisher Email from website:  
[Tim@RedstoneMediaGroup.com](mailto:Tim@RedstoneMediaGroup.com) Redstone Media Group Inc. 160 Charlotte St., Suite 202, Peterborough, ON K9J 2T8 Canada Phone: 866.764.1212 [www.animalwellnessmagazine.com](http://www.animalwellnessmagazine.com) [www.felinewellness.com](http://www.felinewellness.com)  
Guidelines Website: <http://animalwellnessmagazine.com/p/awsubmit.htm> Magazine descriptions at <http://redstonemediagroup.com/services/publishing/>

**The Bark** Claudia Kawczynska, Editor 732 Addison St., Suite D Berkeley, CA 94710 Phone: 510.704.0827 Fax: 510.704.0933 (Email submissions and queries not accepted- must mail) Website: <http://www.thebark.com>  
Guidelines: <http://www.thebark.com/content/submission-guidelines> Email: [submissions@thebark.com](mailto:submissions@thebark.com) ; [editor@thebark.com](mailto:editor@thebark.com) ; [bark@thebark.com](mailto:bark@thebark.com)

**Barkleigh Publications** Managing Editor: Deborah Morrow Barkleigh Productions, Inc. 970 W. Trindle Road Mechanicsburg PA 17055 Phone: 717.691.3388 ext.210; Fax 717.691.3381 Email: [Debbie@barkleigh.com](mailto:Debbie@barkleigh.com) OR [info@barkleigh.com](mailto:info@barkleigh.com) Website: [www.barkleigh.com](http://www.barkleigh.com) and [www.GroomerToGroomer.com](http://www.GroomerToGroomer.com) (Barkleigh Specialty trade publications are now only Groomer to Groomer magazine and Pet Boarding & Daycare)

**Catnip** (Under auspices of Tufts University) Elizabeth Vecsi, Editor Email: [evcesi@rcn.com](mailto:evcesi@rcn.com)

**Catster.com Dogster.com** Website: <http://www.catster.com> (and) [www.dogster.com](http://www.dogster.com) SAY Media, Inc. 180 Townsend Street San Francisco, CA 94107 Phone: (415) 738-6562 Janine Kahn, editor-in-chief of Catster: [jkahn@saymedia.com](mailto:jkahn@saymedia.com) Vicky Walker, editor: [vwalker@saymedia.com](mailto:vwalker@saymedia.com) Keith Bowers, editor: [kbowers@saymedia.com](mailto:kbowers@saymedia.com)

**Cat Talk** (Cat Talk is a CFA print publication which has replaced the Cat Fanciers Almanac/CFA Journal) Teresa Keiger, Editor: [tkeiger@cfa.org](mailto:tkeiger@cfa.org) Jodell Raymond, Managing Editor and PR/Communications director: [Jraymond@cfa.org](mailto:Jraymond@cfa.org) Website: [www.cfa.org](http://www.cfa.org)

**CatWatch DogWatch** (Under auspices of Cornell University) Betty Liddick, Editor Seashore Media 50 Gulfwinds Dr. West Palm Harbor, FL 34683 [catwatcheditor@cornell.edu](mailto:catwatcheditor@cornell.edu) [dogwatcheditor@cornell.edu](mailto:dogwatcheditor@cornell.edu)  
Website: <http://www.catwatchnewsletter.com/>

**CityDog Magazine**

Brandie Ahlgren, Founder and Editor PO Box 47145 Seattle WA 98146 Telephone: 206.762.0643; Fax: 206.374.2654 Email: [brandie@citydogmagazine.com](mailto:brandie@citydogmagazine.com) Website: [www.citydogmagazine.com](http://www.citydogmagazine.com)

**Dallas Dog Life**

Yvonne Ybarra, Editor Email: [info@dallasdoglife.com](mailto:info@dallasdoglife.com)

Phone: (214) 799-0335

Website: <http://dallasdoglife.com>

**Dogs in Canada** (\*only online) (owned by The Canadian Kennel Club)

Beth Farley, Editor

200 Ronson Drive, Suite 401

Etobicoke, Ontario M9W 5Z9

Phone: 416.798.9778; FAX: 416.798.9671

Email: [info@dogsincanada.com](mailto:info@dogsincanada.com) OR through "contact us" link on web-site

Website: <http://www.dogsincanada.com>

**Examiner.com** (\*online only) General site URL: <http://www.examiner.com/> For information about Examiner.com, general explanation of their qualifications for writers: [http://www.examiner.com/About Examiner](http://www.examiner.com/About_Examiner) Pet Channel URL: <http://www.examiner.com/pets> (At the bottom of this landing page are links to individual pages for DOGS, CATS, PET HEALTH, PET RESCUE and GENERAL PETS) Cats subchannel URL: <http://www.examiner.com/cats> Contact/submissions Email: "Write for us" link on: <http://apply.examiner.com/>  
(\*Examiner.com hires "columnists" rather than buying individual articles)

**HealthyPet Magazine** ThinkPets Inc. Kerry Hillard Johnson, Editor Email: [khillard@advanstar.com](mailto:khillard@advanstar.com) Doug Drew, Chief Executive Officer and Publisher 7777 Center Ave, Suite 350 Huntington Beach, CA 92647  
Phone: toll free at 877.596.1919

Email: [info@healthypetmagazine.com](mailto:info@healthypetmagazine.com) for an information kit Website:

<http://www.healthypetmagazine.com>

**I Love Cats Magazine** Lisa Allmendinger, Editor 200 Middlesex Essex Tpk. -Suite 201 Iselin, NJ 08830 Email: <mailto:ilovecatseditor@sbcglobal.net> Website: [www.iluvcats.com](http://www.iluvcats.com) Ms. Guidelines: <http://www.iluvcats.com/writguidfori.html> Photo guidelines: <http://www.iluvcats.com/photguid.html>

**Just Labs Magazine**

Jason Smith, Editor print magazine [jake@villagepress.com](mailto:jake@villagepress.com)

Jill LaCross, Web Editor [jillianlacross@villagepress.com](mailto:jillianlacross@villagepress.com)

2779 Aero Park Dr.

Traverse City, MI 49686

**Life and Dog Magazine**

7 Switchbud Place #192-210

The Woodlands, TX 77380

(800) 919-6548

Email: [editor@lifeanddog.com](mailto:editor@lifeanddog.com)

Website guidelines: <http://www.lifeanddog.com/Submissions/> (To request a copy of the editorial calendar, send an

e-mail to <mailto:info@lifeanddog.com> with the subject EDITORIAL CALENDAR REQUEST.)

**New York Tails Magazine** Diane West, Publisher Website: [www.newyorktails.com](http://www.newyorktails.com) Links to cat article samples: <http://www.newyorktails.com/cats.htm> Email: [newyorktails@aol.com](mailto:newyorktails@aol.com)

**PET AGE Magazine** a division of Journal Multimedia 220 Davidson Avenue, Suite 302 Somerset NJ 08873  
Phone: 732.246.5709 (office)

Fax: 732.846.0421 Craig M. Rexford, Vice President and Publisher Michelle Maskaly, Editor in Chief Email: [michellem@journalmultimedia.com](mailto:michellem@journalmultimedia.com) (732.246.5722) Jason Kamery, Assistant Editor

Email: [jasonk@journalmultimedia.com](mailto:jasonk@journalmultimedia.com)

Website: <http://www.petage.com>

Website contacts (other editors): <http://www.petage.com/pet-age-staff>

**Pet Sitter's WORLD** (Bimonthly for members of Pet Sitters International, sponsors, vendors, vet schools and other industry organizations) Ellen Price, Editor Email: [EllenPrice@petsit.com](mailto:EllenPrice@petsit.com) 201 East King Street King, NC 27021 Phone: 336.983.9222, Ext. 316  
Fax: 336.985.5673 Website: [www.petsit.com](http://www.petsit.com) Writer's Guidelines:  
<http://www.petsit.com/content134.html>

**PetsMatter** (formerly HealthyPet.com) (Weekly blog and monthly e-newsletter for pet owners from American Animal Hospital Association) Sarah Rumble, Writer/Editor Email: [petsmatter@aahanet.org](mailto:petsmatter@aahanet.org)  
Read the latest issue: <http://www.aahanet.org/petsmatter/petsmatter.htm> Back issues review:  
<http://www.aahanet.org/petsmatter/> (uses mostly free content)

**Texas Dogs and Cats Magazine** Houston, TX Publisher: Shannan Parker 281.781.4727 [Shannan@TexasCatsAndDogs.com](mailto:Shannan@TexasCatsAndDogs.com) Editor: Blake Ovard, 432.847.7073 [blake@blakeovard.com](mailto:blake@blakeovard.com) Email inquiries to: [info@texascatsanddogs.com](mailto:info@texascatsanddogs.com)

**Whole Dog Journal** (Belvoir Media Group LLC) Nancy Kerns, Editor-in-Chief Editorial Offices: 1655 Robinson Street Oroville, CA 95965 Email: [wholedogj@aol.com](mailto:wholedogj@aol.com) OR Click on "editorial offices" link through website at: <http://www.whole-dog-journal.com/contact>

### **Pet Book Publishers**

*Note: These are book publishers known to do pet books and/or whose editors expressed some interest in CWA Conference & members*

#### **Alpine Publications**

Betty McKinney, Publisher  
38262 Linman Road  
Crawford, CO 81415  
Phone: 970.921.5005  
Fax: 970.921.5081  
Website: [www.alpinepub.com](http://www.alpinepub.com) For guidelines, email: [publisher@alpinepub.com](mailto:publisher@alpinepub.com)

**BARRON'S Barron's Educational Series** Wayne Barr, Acquisitions Editor Email: [barrons@barronseduc.com](mailto:barrons@barronseduc.com)  
OR [waynebarr@barronseduc.com](mailto:waynebarr@barronseduc.com) 250 Wireless Blvd. Hauppauge, NY 11788 Website:  
[www.barronseduc.com](http://www.barronseduc.com) Guidelines: <http://www.barronseduc.com/info.html>

**Dogwise Publications, a Direct Book Service Inc. Company** Charlene Woodward, Founder Jon Luke, Acquisitions Editor Email: [jonl@dogwise.com](mailto:jonl@dogwise.com) 403 S. Mission St. Wenatchee, WA 98801 Phone: 800.776.2665  
Fax: 509.662.7233 Website: [www.dogwise.com](http://www.dogwise.com) presubmission guidelines at <http://www.dogwise.com/AuthPub/index.cfm> \*Only nonfiction; only dogs

**Globe Pequot Press (& Lyons Press)** 246 Goose Lane Guilford, CT 06437 Phone: 203.458.4500 Website: [www.lyonspress.com](http://www.lyonspress.com) (Uses freelance writers/artists upon review:  
<http://www.lyonspress.com/aboutus.php?page=aboutus&id=4>)

**I-5 Publishing -Book Division (formerly BowTie Press)** Andrew DePrisco, Editorial Director Vice-President of Kennel Club Books 40 Broad Street Freehold, NJ 07728 Phone: 732.531.1995, ext. 1002; Fax 732.531.2402 Email submissions: [adeprisco@i5publishing.com](mailto:adeprisco@i5publishing.com) Website: <http://www.kennelclubbooks.com/kcb/>

**New World Library** Editorial Director Georgia Hughes: [georgia@newworldlibrary.com](mailto:georgia@newworldlibrary.com) Jason Gardner, Senior Editor: [jason@newworldlibrary.com](mailto:jason@newworldlibrary.com) Marc Bekoff, Editor in chief 14 Pamaron Way Novato, CA 94949 Phone: 415.884.2100 Main; 800.972.6657 Toll Free Fax: 415.884.2199 Website: <http://www.newworldlibrary.com> Guidelines: <http://www.newworldlibrary.com/SubmittingWorkstoNewWorldLibrary.aspx>

**Revell Books** (a division of Baker Publishing Group)

Lonnie Hull Dupont, Executive Editor

Email: [lhulldupont@revellbooks.com](mailto:lhulldupont@revellbooks.com)

Website: <http://www.revellbooks.com>

\*Only accepts agented submissions or from CWA conference editor meetings

**Square One Publishers, Inc.** ATT: Acquisitions Editor Square One Publishers, Inc. 115 Herricks Road

Garden City Park, NY 11040 Phone: 516.535.2010

Fax: 516.535.2014 Toll-free: 877.900.BOOK Guidelines:

[http://squareonepublishers.com/gen\\_submissions.html](http://squareonepublishers.com/gen_submissions.html)

**St. Martin's Press** Executive Editor Elizabeth Beier Email: [elizabeth.beier@stmartins.com](mailto:elizabeth.beier@stmartins.com) 175 Fifth Ave.

New York, NY 10010

Phone: 212.674.5151 \*Only accepts agented submissions

**Ten Speed Press** (an imprint of Crown Books, Random House)

2625 Alcatraz Avenue #505 Berkeley, CA 94705 Phone: 510.559.1600 x3048 Fax: 510.524.4588

Editorial contact: Lisa Westmoreland, Senior Editor website:

<http://www.randomhouse.com/crown/tenspeed/> \*Only accepts agented submissions

**TFH Publications, Inc.** 1 TFH Plaza Neptune City, NJ 07753 Phone: 732.988.8400 Stephanie Fornino, Editor

Email: [StephanieFornino@tfh.com](mailto:StephanieFornino@tfh.com)

Website: <http://www.tfhpublications.com>

**Tor / Forge Books** Kristin Sevick, Associate Editor Email: [kristin.sevick@tor.com](mailto:kristin.sevick@tor.com) 175 Fifth Avenue New

York, NY 10010 Website: <http://us.macmillan.com/torforge.aspx> Guidelines:

[http://us.macmillan.com/Content.aspx?publisher=torforge&id=255#ctl00\\_cphContent\\_ctl30\\_lblQuestion](http://us.macmillan.com/Content.aspx?publisher=torforge&id=255#ctl00_cphContent_ctl30_lblQuestion)

**Ulysses Press**

Ulysses Press P.O. Box 3440, Berkeley, CA 94703 Phone: 510.601.8301 Fax: 510.601.8307 Email:

[ulysses@ulyssespress.com](mailto:ulysses@ulyssespress.com) Editorial contact: Kourtney Joy at <mailto:kourtneyjoy@ulyssespress.com>

Guidelines : [http://ulyssespress.com/?page\\_id=2](http://ulyssespress.com/?page_id=2)