

# **2015 CWA COMMUNICATION CONTEST REGULAR CATEGORY LIST**

**I.1 Monthly Magazine: National**

**I.2 Magazine Article: Health & General Care**

**I.3 Magazine Article: Behavior & Training**

**I.4 Magazine Article: Rescue/Advocacy**

**I.5 Magazine Article: Any Other Topic**

**I.6 Magazine Column**

**II.1 Newspaper Article: Health & General Care**

**II.2 Newspaper Article: Behavior & Training**

**II.3 Newspaper Article: Rescue/Advocacy**

**II.4 Newspaper Article: Any Other Topic**

**II.5 Newspaper Column**

**III.1 Newsletter: Breed Specific**

**III.2 Newsletter: National Circulation**

**III.3 Newsletter: Regional or Membership Circulation**

**III.4 Newsletter Article: Health & General Care**

**III.5 Newsletter Article: Behavior & Training**

**III.6 Newsletter Article: Rescue/Advocacy**

**III.7 Newsletter Article: Any Other Topic**

**III.8 Newsletter Column**

**IV.1 Short Story**

**IV.2 Poem**

**IV.3 Humor**

**IV.4 Brochure, Pamphlet, or Short Publication**

**IV.5 Annual or Long Publication**

**IV.6 Opinion Piece, Essay, or Editorial**

**IV.7 PR / Humane Education / Press Kits**

**V.1 Books: Fiction**

**V.2 Books: For Children**

**V.3 Books: Health & General Care**

**V.4 Books: Behavior & Training**

**V.5 Books: Gift**

**V.6 Books: Poetry**

**V.7 Books: Other**

**VI.1 Video, DVD or TV Production**

**VI.2 Broadcast, Audio - Any Format**

**VII.1 Online Magazine or Newsletter**

**VII.2 Online Article: Health & General Care**

**VII.3 Online Article: Behavior & Training**

**VII.4 Online Article: Rescue/Advocacy**

**VII.5 Online Article: Any Other Topic**

**VII.6 Online Column**

**VIII.1 - Blog: Health & General Care (URL plus 3 blog posts)**

**VIII.2 - Blog: Behavior & Training (URL plus 3 blog posts)**

**VIII.3 - Blog: Rescue/Advocacy (URL plus 3 blog posts)**

**VIII.4 - Blog: Entertainment (URL plus 3 blog posts)**

**VIII.5 - Blog: Any Other Topic (URL plus 3 blog posts)**

**VIII.6 Website**

**IX.1 Black & White Photograph (Single)**

**IX.2 Black & White Photography (Series)**

**IX.3 Color Photograph (Single)**

**IX.4 Color Photograph (Series)**

**IX.5 Photographic Art**

**IX.6 Cartoon**

**IX.7 Illustration (Single)**

**IX.8 Illustration (Series)**