

**CWA COMMUNICATION CONTEST Covering 2017
Certificate of Excellence and MUSE™ Medallion Winners
Special Award Winners and Other Award Winners
Awarded June 9, 2018**

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**Certificate of Excellence and MUSE™ Medallion Winners
Awarded June 9, 2018**

Each Contest entry was independently judged by 3 Professional CWA members. Winning a Certificate of Excellence means that the average of those three judges' scores for the entry is 90 or above. All Certificate of Excellence winning entries become **finalists** for the **MUSE™ Medallion** in their Category.

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I.1 Monthly Magazine: National

MUSE™ WINNER Keiger, Teresa C at Talk magazine

I.2 Magazine Article: Health & General Care

MUSE™ WINNER Thornton, Kim New Advice on Sterilizing Kittens: Earlier is Better

I.3 Magazine Article: Behavior & Training

No entries

I.4 Magazine Article: Rescue/Advocacy

MUSE™ WINNER Jackson, Candine Lee Hawaii's Cat Sanctuary

I.5 Magazine Article: Any Other Topic

Drury, Lucy	Cat Genetics 101 - Part 1: The Basics
Drury, Lucy	Cat Genetics 101 - Part 2: Feline Genetic Testing
Jackson, Candine Lee	How'd They Do That? The Story Behind the "Cat Herders" Commercial

Mlynar, Phillip Steppin' Out with Adventure Cats

Mlynar, Phillip Cat Lady Revolution

MUSE™ WINNER Reeder, Jen Holy Guacamole

I.6 Magazine Column

MUSE™ WINNER Kelley, JaneA Life with Cattitude: Keep it Clean

II.1 Newspaper Article: Health & General Care

No entries

II.2 Newspaper Article: Behavior & Training

No entries

II.3 Newspaper Article: Rescue/Advocacy

MUSE™ WINNER Reeder, Jen Oldies but Goodies

II.4 Newspaper Article: Any Other Topic

No entries

II.5 Newspaper Column

MUSE™ WINNER Camp, Deborah The Best of the Pet World
Some Animals Rely on Strangers for Survival
Pets are Part of Our Family -- vets are too
Lost Kitty Found through Social Media

III.1 Newsletter: Breed Specific

No entries

III.2 Newsletter: National Circulation

MUSE™ WINNER Eldredge, Deb M. DVM (with Cindy Foley) Cornell University CatWatch
MUSE™ WINNER Foley, Cindy (with Deb M. Eldredge DVM) Cornell University CatWatch
Holton, Louise Alley Cat Rescue Winter 2017 Annual Report
Holton, Louise Alley Cat Rescue Spring 2017 Newsletter
Holton, Louise Alley Cat Rescue Fall 2017 Newsletter

III.3 Newsletter: Regional or Membership Circulation

No entries

III.4 Newsletter Article: Health & General Care

MUSE™ WINNER Eldredge, Deb M., DVM Take Charge of your Cat's Dental Health
Eldredge, Deb M., DVM Senior Cats Need your Attention
Eldredge, Deb M., DVM Halitosis in Cats
Marek, Ramona The Trigger for FISS Remains a Mystery
Marek, Ramona Caring for the At-Home Cancer Patient
Thornton, Kim Ticks become a Full-Time Menace
Thornton, Kim Research looks at Skin Microbiome of Cats

III.5 Newsletter Article: Behavior & Training

MUSE™ WINNER Eldredge, Kate Teach your Cat to Like her Carrier

III.6 Newsletter Article: Rescue/Advocacy

MUSE™ WINNER Carl, Matt ACR Sends Team to Help Pets Affected by Hurricane Harvey

III.7 Newsletter Article: Any Other Topic

Eldredge, Kate Traveling with your Cat
MUSE™ WINNER Marek, Ramona Make Sure your Cat's Microchip Works!

III.8 Newsletter Column

MUSE™ WINNER Garson, Lyn T. Technically Speaking:
Can Cats with Cerebellar Hypoplasia Live Happy,
Healthy Lives?
Timothy's View
Keep your Pets, Get Rid of your Allergies

IV.1 Short Story

Barnes, Deborah Jazmine's Story... By Mr. Jazz

DeLouise, Debbie The Path to Rainbow Bridge
Holm, Catherine The Ragdoll's Dance
MUSE™ WINNER Hunt, Mollie The Dream Spinner
Kelley, JaneA Belladonna - Sweet Sugar Kitty
Lapierre, Melissa My Visit to the Rainbow Bridge: A Short Story
Richman, Lisa Allie: My Fair Kitten
Willett, Susan Jewish Cat's Purr-spective on Hanukkah and Christmas

IV.2 Poem

MUSE™ WINNER Hunt, Mollie Tyler
Willett, Susan Haiku by Cat: Liquids
Willett, Susan Haiku by Cat: Evil
Willett, Susan Haiku by Cat: Broccoli

IV.3 Humor

No Certificate winners

IV.4 Brochure, Pamphlet, or Short Publication

No entries

IV.5 Annual or Long Publication

Gregg, Paula 2018 Blogging Cats Weekly Planner
MUSE™ WINNER Kazmarski, Bernadette Rescue, Foster, Rehome, Repeat 2018: Pittsburgh
C.A.T. Calendar

IV.6 Opinion Piece, Essay, or Editorial

No Certificate winners

IV.7 PR / Humane Education / Press Kits

MUSE™ WINNER Grant, Brianna Alley Cat Rescue calls on Australian municipality to reverse
community cat bounty

V.1 Books: Fiction

Faber, Elaine All Things Cat
Hunt, Mollie Cat Call
McConchie, Lyn Bastet's Daughters
MUSE™ WINNER Murphy, Shirley Rousseau Cat Shining Bright
Simon, Clea As Dark as My Fur
Ward, Sandi The Astonishing Thing
Watkins, Eileen The Persian Always Meows Twice

V.2 Books: For Children

MUSE™ WINNER Redinger, Austin Caring for your Kitty

V.3 Books: Health & General Care

No entries

V.4 Books: Behavior & Training

No entries

V.5 Books: Gift

MUSE™ WINNER Wilde, Layla Morgan Black Cats Tell All: True Tales and Inspiring Images

V.6 Books: Poetry

MUSE™ WINNER Pittman, Vicky **Cat Haiku: Sweet Verses**

V.7 Books: Other

Fleck, Denise **The Pet Safety Crusader's My Pet & Me Guide to Disaster PAWparedness**

Garza, Janiss **Rescued Volume 2: The Healing Stories of 12 Cats, Through Their Eyes**

MUSE™ WINNER Lerner, Sandy **Caticons: 4000 Years of Art Imitating Cats**

Telson, Jeffyne **Cat Tails: Heartwarming Stories about the Cats and Kittens of ResQCats**

VI.1 Video, DVD or TV Production

MUSE™ WINNER Carl, Matt **How to Trap, Neuter, Return Feral/Community Cats**

VI.2 Broadcast, Audio - Any Format

No entries

VII.1 Online Magazine or Newsletter

No entries

VII.2 Online Article: Health & General Care

Bahner, Sally **Taming the Longhair's Locks**

Kelley, JaneA **Is Pet Insurance Worth the Cost?**

Lapierre, Melissa **Mudpie's Vaccination Scare... And what we'll do differently next time**

Marek, Ramona **Proper Feline Diet is Not Vegan**

Thornton, Kim **Skin Deep**

MUSE™ WINNER Thornton, Kim **Kitten Fix**

Thornton, Kim **Claw and Order**

Willett, Susan **Almost as Good as a Spa Day: Taking Your Cat to the Vet Doesn't Have to Be Stressful**

Willett, Susan **8 Ways (And a Whole Bunch of Tips) To Make Your Cat Happy, and Keep Your Cat Healthy**

VII.3 Online Article: Behavior & Training

Bahner, Sally **Clawful Behavior**

Barnes, Deborah **With Cats and the Holidays, It's Not About Who's Naughty or Nice, It's About Cat Behavior**

Barnes, Deborah **Is your Cat Feeling Stir Crazy? 10 Tips to Relieve Boredom in an Everyday Environment**

Barnes, Deborah **Cat that Doesn't Like to be Hugged? He or She Might be More Affectionate than you Think**

Garza, Janiss **Leash Training for a Happier, More Confident Cat**

Garza, Janiss **How to Introduce Yourself to a Cat: 5 Cat-Centric Tips**

Marek, Ramona **Get the Scoop on Litter Box Behavior**

MUSE™ WINNER Marek, Ramona **Fraidy Cat? How to Recognize Signs of Fear, Anxiety and Stress**

Munera, Jacqueline **Cat Training: "But it's So Difficult!"**

Nakchbendi, Yasaar **Why Food Puzzles are Vital to Cat Health**

Thornton, Kim **Kitty Come Home**

VII.4 Online Article: Rescue/Advocacy

Garza, Janiss **Change a Pet's Life Today: The Art of Fostering Kittens**

Kazmarski, Bernadette **TNR With a Side of Adoption and Outreach**

MUSE™ WINNER Kazmarski, Bernadette The Kitten Game

White, Dawn A Haven for Cats on Long Island - The Patricia H. Ladew Foundation

VII.5 Online Article: Any Other Topic

Ahrens, Tracy How to Sing to your Cats
Bahner, Sally A Kitty for Christmas? Preparation is Key
Barnes, Deborah How I Overcame my Fear of the Veterinarian for National Take your Cat to the Vet Day
Barnes, Deborah 10 Tips to Help Children with the Death of a Pet Catp
Dawson, Marjorie The Cat DNA Test from Basepaws: A Journey of Discovery for Cat Health
Garza, Janiss Therapy Cat Rules
Garza, Janiss How to Travel with your Cat on an Airplane
Grant, Brianna Anne Arundel County Residents: Ask your Council Members to Support Bill 96-17
Lapierre, Melissa A Decade of Tortitude: The Magic & Mystique of my Heart Cats
Lapierre, Melissa 5 Ways Catio's Make Cats Happy & Healthy
Simon, Clea Musetta in the Bardo
MUSE™ WINNER Stultz, Beth 5 Tips for Purr-fect Cat-Sitting Visits
Thornton, Kim Purr Therapy
Willett, Susan What Happens to the Cat on Stranger Things? A spoiler for animal lovers

VII.6 Online Column

Lapierre, Melissa The Purrfect 10
The Purrfect 10: Things to Know about Microchipping your Cat
The Purrfect 10: Ways to Keep your Cat Properly Hydrated
The Purrfect 10: Fascinating Facts about the Devon Rex
Mlynar, Phillip Social Cat of the Week
Munster the Werewolf Cat Stalks, Leaps ... and Naps
Fredrick, Lilly and Franklin Are Painting Instagram Orange
Instagram Fame Might Be Only a First Step for Two-Tone Yana

MUSE™ WINNER Mlynar, Phillip Monday Miracle

Pooh the Cat Lost His Back Legs — Then Got New Ones
Meatwad, Missing 2 Legs and 1 Ear, Is a "Blur of White Fluff"
Bullet the Cat Got His Name From What Almost Killed Him

VIII.1 -Blog: Health & General Care (URL plus 3 blog posts)

MUSE™ WINNER Fry, Patricia Catscapades blog: Keeping your Cat Healthy
Newsday Tuesday - Protect your Cat's Health the Smart Way
Newsday Tuesday - Cat Claws Laws and Care
Thoughts for Thursday - Don't Feed That to your Cat!

VIII.2 -Blog: Behavior & Training (URL plus 3 blog posts)

MUSE™ WINNER Hunt, Mollie Crazy Cat Lady Mysteries and More blog
How to Play with Cats
10 Ways to "Cat" in 2017
FRIDAY FELINE FACTS & FANCIES, Sleight of Hand
Nakchbendi, Yasaar Chirpy Cats blog: The Pathway to your Cat's Heart is Through His World
5 Essential Must-Haves for a Happy Chirpy Cat
7 Tips to turn your Bully Cat into a Team Player
The Litter Box Rule that Cat Owners should Not Ignore

VIII.3 -Blog: Rescue/Advocacy (URL plus 3 blog posts)

MUSE™ WINNER Hunt, Mollie Crazy Cat Lady Mysteries and More blog
Adopting a Senior Cat
Black Cat Appreciation Day
Remember Me Thursday

VIII.4 -Blog: Entertainment (URL plus 3 blog posts)

MUSE™ WINNER Aurit, Anita Feline Opines blog: The World From A Feline Point Of View
Oliver and Alberto Get Fearless
A Feline's Guide to Treadmill Snoopervising your Human
The Three Feline Rules Regarding Furniture

Nakchbendi, Yasaar Chirpy Cats blog: Scratching Posts Secrets Revealed
The Silent Treatment
Cats Scratch Their Sticky Note Texts
The Watercooler of the Cat World

VIII.5 -Blog: Any Other Topic (URL plus 3 blog posts)

Fry, Patricia Catscapades blog: Series on Travel with Cats
Wild (and Sometimes Crazy) Wednesday - How to take your cat
Anywhere
Newsday Tuesday - The Cat's Passport
Mindful Monday - Cats Riding in Cars

MUSE™ WINNER Kelley, JaneA Paws and Effect blog
How can I Keep my Senior Cat Healthy?
How to deal with Inappropriate Urination
What Color was the Father of our Kittens?

VIII.6 Website

MUSE™ WINNER Fitzsimons, Helen Tanya's Comprehensive Guide to Feline Chronic Kidney
Disease.com website

IX.1 Black & White Photograph (Single)

No Certificate winners

IX.2 Black & White Photography (Series)

MUSE™ WINNER Carl, Matt Babies Bath Time

IX.3 Color Photograph (Single)

Carl, Matt Diva Cat

MUSE™ WINNER Garza, Janiss Summer Fun

Garza, Janiss Making Friends

Richman, Lisa Groundhog 'Job Shadow' Day"

Willett, Susan Elsa Clair rules the stairs

Willett, Susan Calvin is shocked

IX.4 Color Photograph (Series)

No Certificate winners

IX.5 Photographic Art

MUSE™ WINNER Lisa Maxwell's Musings

IX.6 Cartoon

Piro, Stephanie Me-Out

Piro, Stephanie Attack

MUSE™ WINNER Piro, Stephanie Align

Runcie-Unger, Marc-André (storyboards, blog)
(with Elisabetta Palmieri, drawings)

Three cartoon posts from Katzenworld blog

1. Adventures of Oliver & Nubia - The Struggles of Nubia
2. Adventures of Oliver & Nubia - Oliver and the @Amazonecho, what will he do?
3. Merry Christmas

Palmeri, Elisabetta (drawings)
(with Marc-André Runcie-Unger)

Three cartoon posts from Katzenworld blog

1. Adventures of Oliver & Nubia - The Struggles of Nubia
2. Adventures of Oliver & Nubia - Oliver and the @Amazonecho, what will he do?
3. Merry Christmas

IX.7 Illustration (Single)

MUSE™ WINNER Nakchbendi, Yasaar 5 Ways to a Happy, Enriched Cat
Happy Cat Month graphic
Happy Cat Month pin

IX.8 Illustration (Series)

Franco, Widad

Widycat Cat Calendar

Kazmarski, Bernadette

Book cover illustration and design: Klepto Cat Mystery Series 21-26
Merriment, Mayhem and Meows
A Christmas to Purr About
Cattywampus Travels
Cats in the Belfry
CATalyst for Clues
The Perilous PURRsuit

Nakchbendi, Yasaar

Caturday Doodles - Scratching Post Secrets Revealed
Lexi Leaves a Message for Lola
Lola
Ollie
Why your Cat Scratches and What it Means
Doodle - Pixie
Doodle - Pixie and Zorro: How Cats Send Text Messages
Caturday Doodle – Zorro

MUSE™ WINNER Nichols, Karen Cat Scouts 2018 Calendar

Redinger, Austin

Caring for your Kitty

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Special Award Winners
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Award # 1: AAFP CAT FRIENDLY AWARD

Sponsor: American Association of Feline Practitioners (AAFP)

Winner: Susan Willett

Winning entry: Almost as Good as a Spa Day: Taking Your Cat to the Vet Doesn't Have to Be Stressful **published in** Life with Dogs and Cats (blog)

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CATALYST COUNCIL CONNECTION AWARD

Sponsor: The Catalyst Council

Winner: Layla Morgan Wilde

Winning entry: Black Cats Tell All: True Tales and Inspiring Images

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New this year!

CWA COUNCIL NEWCOMER BLOGGER'S HOME-ENRICHMENT AWARD

Sponsor: CWA Council of Directors

Winner: Yasaar Nakchbendi

Winning entry: Helping Cats Live Enriched Lives with their People
5 Essential Must-Haves for a Happy Chirpy Cat
7 Tips to turn your Bully Cat into a Team Player
The Litter Box Rule that Cat Owners should Not Ignore
published in www.chirpycats.com blog

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DR. JIM RICHARDS CORNELL FELINE HEALTH CENTER VETERINARY ISSUES AWARD

Sponsor: Cornell Feline Health Center

Winner: Kim Thornton

Winning entry: Research looks at Skin Microbiome of Cats, **published in** Cat Update

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FEAR FREE™ PETS AWARD

Sponsor: Fear Free, LLC

Winner: Ramona Marek

Winning entry: Fraidy Cat? How to Recognize Signs of Fear, Anxiety and Stress, **published in** Fear Free Happy Homes

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FEAR FREE™ CAT ENRICHMENT AWARD

Sponsor: Fear Free, LLC

Winner: Deborah Barnes

Winning entry: Is your Cat Feeling Stir Crazy? 10 Tips to Relieve Boredom in an Everyday Environment, **published in** Zee & Zoey's Cat Chronicles

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GoodNewsForPets.com HUMAN-ANIMAL BOND AWARD

Sponsor: Germinder & Associates

Winner: Deborah Camp

Winning entry: Pets are Part of Our Family -- vets are too, **published in** The Best Times

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HARTZ® EVERY DAY CHEWABLE VITAMIN AWARD

Sponsor: Hartz Mountain Corporation

Winner: Deb M. Eldredge, DVM

Winning entry: Senior Cats Need your Attention
published in Cornell University CatWatch

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HARTZ® GLAMOUR-PUSS AWARD

Sponsor: Hartz Mountain Corporation

Winner: Deb M. Eldredge, DVM

Winning entry: Take Charge of your Cat's Dental Health, **published in** Cornell University CatWatch

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HARTZ® MILK REPLACEMENT FOR KITTENS AWARD

Sponsor: Hartz Mountain Corporation

Winner: Bernadette Kazmarski

Winning entry: The Kitten Game, *published in* Pet Radio Magazine

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KARI WINTERS RESCUE AND REHABILITATION AWARD
Sponsor: The International Cat Association (TICA)

Winner: Cori Solomon

Winning entry: The Gift: The Story of a Cat Rescue, *published in* The Written Palette

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KUYKENDALL IMAGE AWARD
Sponsor: CWA Council of Directors

Winner: Karen Nichols

Winning entry: Cat Scouts Calendar, *published in* Cat Scouts

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LORIE HUSTON HEALTH AWARD
Sponsor: PetSafe®

Winner: Lyn T. Garson

Winning entry: Technically Speaking: Can Cats with Cerebellar Hypoplasia Live Happy, Healthy Lives? *published in* Our Companions

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SLEEPYPOD® TRAVELER AWARD
Sponsor: Sleepypod

Winner: Denise Fleck

Winning entry: The Pet Safety Crusader's My Pet & Me Guide to Disaster PAWparedness, *published in* Sunny-dog Ink Publishing, CreateSpace

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SmartCat ALL NATURAL LITTER TRAINING AWARD
Sponsor: Pioneer Pets®

Winner: Jacqueline Munera

Winning entry: Cat Training: "But it's So Difficult!" *published in* The IAABC Journal

WORLD'S BEST CAT LITTER-ARY AWARD

Sponsor: World's Best Cat Litter®

Winner: Lisa Annette Powell

Winning entry: Road to Fearless, *published in* Createspace, self

CWA COMMUNICATION CONTEST Covering 2017

Other Award Winners

Awarded June 9, 2018

The Shojai Mentor Award

Sponsor: CWA Council of Directors

Winner: Denise Fleck

The Michael Brim Distinguished Service Award

Sponsor Cat Fanciers' Association (CFA)

Winner: Kate Benjamin

Lifetime Achievement Award

Sponsored by: CWA and The Catalyst Council

Winner: Joan Miller

PetSafe® Scholarship

Sponsor: PetSafe®

Winner: Stephanie Piro

Runners-up:

1. Romana Gould

2. Layla Morgan Wilde
3. Paula Gregg
4. Jen Reeder
5. Susan Willett
6. Mollie Hunt