

# CWA 2019 Annual Report - Overview

Category	Income	Expense
Sponsorships/Grants	\$21,600.00	
Awards	\$11,000.00	
Swag Bag	\$2,650.00	
Membership dues	\$7,990.00	
Contest Fees	\$4,365.00	
Returned check fee reimbursement	\$20.00	
Conference Tickets	\$3,788.00	
Program Ads	\$450.00	
Humane Society Donations - Fundraiser	\$925.00	
<b>Total Income:</b>	<b>\$52,788.00</b>	

St. Louis 25th Anniversary Conference		\$19,709.33
Iselin Conference - Deposit		\$1,000.00
COE's - printing and postage		\$474.90
Bank Fees - TD Bank		\$20.00
Bank of America - new checks		\$49.67
Pay Pal Fees		\$455.03
Secretary Expenses		\$361.24
Refunds - contest/conference fees		\$221.00
Website		\$574.20
Misc. Postage		\$3.20
Award Monies		\$16,000.00
Special Award Plaques		\$316.44
MUSE Medallions		\$1,113.50
Acatemy Symposium		\$532.06
<b>Total Expenses:</b>		<b>\$40,830.57</b>

## Banking Info:

### Checking Account:

Beginning Balance 1/1/19: \$45,941.19

Ending Balance: 12/31/19: \$54,149.03

### Pay Pal

Starting Balance 1/1/19: \$1,371.38

Ending Balance 12/31/19: \$5427.10

### 2019 Income

\$52,788.00

### 2019 Expenses

\$40,830.57

Net Difference (in favor of CWA)

\$11,957.43

## 2019 Income Notes

### 2019 Sponsorships Received in 2019

CATalyst Council	\$350.00
CEVA	\$1,000.00
CFA	\$1,000.00
Gentle Harvest	\$2,500.00
Purina	\$7,500.00
Sleepypod	\$250.00
TICA	\$1,000.00
Tomlyn	\$5,000.00
Triple T Studios	\$500.00
	<u>\$19,100.00</u>

### 2019 Sponsorships Received in 2020

AAFP	\$250.00
Dr. Elsey's	\$500.00
Nature's Logic	\$500.00
Sleepypod	\$250.00
	<u>\$1,500.00</u>

### 2019 Swag Sponsorships Received in 2019

Clawguard	\$250.00
Four Paws	\$250.00
Hartz	\$250.00
IVS	\$250.00
Meowijuana	\$250.00
Vital Essentials	\$250.00
Zen Clipper (Pet Innovations)	\$250.00
	<u>\$1,750.00</u>

### 2019 Swag Sponsorships Received in 2020

CatLadyBox	\$250.00
Clawguard	\$250.00
Dr. Elsey's	\$200.00
Pioneer Pet	\$200.00
	<u>\$900.00</u>

### 2020 Grants Received in 2019

Petco	\$1,000.00
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### Ads Received in 2019

Gentle Harvest	\$450.00
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### 2019 Awards Received in 2019

CATalyst Council	\$500.00
Catster/Belvoir Media Group	\$500.00
CFA	\$500.00
Cornell	\$500.00

## **2019 Income Notes**

Fear Free	\$5,000.00
Sleepypod	\$500.00
TICA	\$500.00
Triple T Studios	\$500.00
	<u>\$8,500.00</u>

## **2020 Awards Received in 2019**

AAFP	\$500.00
Pioneer Pets	\$1,000.00
Sleepypod	\$500.00
WBCL (Kent)	\$500.00
	<u>\$2,500.00</u>

## **Membership Dues/Fees**

2019 Membership Dues Received in 2019	\$1,770.00
2020 Membership Dues Received in 2019	\$6,220.00
	<u>\$7,990.00</u>

## **2019 Conference Ticket Received in 2019**

St. Louis Conference	<b>\$3,788.00</b>
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## **Contest Entry Fees**

2018 Contest Fees Received in 2019	\$4,027.00
2019 Contest Fees Received in 2019	\$338.00
	<u>\$4,365.00</u>

## **Humane Society Fundraiser**

Donations	\$ 925.00
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## **Misc. Income**

Returned check fee reimbursement	\$ 20.00
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## 2019 Expense Notes

### Conference - Drury 2019 Conference

Hotel Charge	\$	5,165.00
Airfare	\$	364.95
Ground Travel	\$	64.76
Entertainment	\$	169.00
President's Meals	\$	60.11
Meals	\$	9,288.00
Signage	\$	345.00
Gifts for attendees (promo pens)	\$	129.00
Promo Amazon Gift Cards - swag party	\$	100.00
General Office Supplies & Print Materials	\$	47.00
Swag gifts (bag, ribbon, water, nuts, etc.)	\$	187.63
Bakery (Cake and Cookies)	\$	259.04
Name Tag Holders	\$	650.49
Flowers	\$	151.97
Programs/Print Literature	\$	1,708.39
Thank you cards & Envelopes	\$	132.09
Shipping to and from conference	\$	886.89
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	\$	<b>19,709.32</b>

### 2020 Conference

APA Hotel Deposit	\$	<b>1,000.00</b>
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### Award Monies

		<u>Winner</u>
AAFP CAT FRIENDLY AWARD	\$ 500.00	Jen Reeder
ALL CATS BIG AND SMALL AWARD	\$ 500.00	Molly DeVoss
CATALYST COUNCIL CONNECTION AWARD	\$ 500.00	Dusty Rainbolt
CWA COUNCIL NEWCOMER BLOGGER'S HOME-ENR	\$ 500.00	Katherine Kern
DR. JIM RICHARDS CORNELL FELINE HEALTH CENTER	\$ 500.00	Fran Pennock Shaw
FEAR FREE PETS AWARD	\$ 2,500.00	Cheryl Kolus
FEAR FREE CAT ENRICHMENT AWARD	\$ 2,500.00	Maggie Marton
GoodNewsForPets.com HUMAN-ANIMAL BOND AW	\$ 1,000.00	Katherine Kern
GROOMING AND FELINE SKIN CARE AWARD	\$ 500.00	Kate Eldredge
KARI WINTERS RESCUE AND REHABILITATION AWAF	\$ 500.00	Zachary Nugent
KITTEN CARE AND RESCUE/ADOPTION AWARD	\$ 500.00	Bernadette Kazmarski
KUYKENDALL IMAGE AWARD	\$ 500.00	Bernadette Kazmarski
LORIE HUSTON HEALTH AWARD	\$ 500.00	Helen Fitzsimons
PROFESSIONAL PET CARE AWARD	\$ 500.00	Paula Gregg
SENIOR CAT WELL-BEING AWARD	\$ 500.00	Deb Barnes
SLEEPYPOD TRAVELER AWARD	\$ 500.00	Janiss Garza
SMART CAT ALL-NATURAL LITTER TRAINING AWARC	\$ 1,000.00	Janiss Garza
WORLD'S BEST CAT LITTER-ARY AWARD	\$ 500.00	Mollie Hunt
Shojai Mentor Award	\$ 500.00	Ramona Marek
Michael Brim Distinguished Service Award	\$ 500.00	Janiss Garza

## 2019 Expense Notes

President's Award	\$	500.00	Fran Pennock Shaw
PetSafe Scholarship	\$	500.00	Paula Gregg
		<u>\$</u>	<u>16,000.00</u>

### Award Expenses

Special Award Plaques	\$	1,113.50	
MUSE Medallions	\$	316.44	
		<u>\$</u>	<u>1,429.94</u>

### Certificates of Excellence

Printing and Mailing	\$	474.90
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### Academy Symposium Sponsorship/Speakers

Hotel Stipends (Mary Tan, Robbi Hess, Ruth Thaler-Carter)	\$	327.00	
Table Drape - new CWA logo	\$	135.90	
Print Materials	\$	69.16	
		<u>\$</u>	<u>532.06</u>

### Accounting Fees

PayPal Processing	\$	455.03	
TD Bank - bank charge	\$	20.00	
Bank of America - new checks	\$	49.67	
		<u>\$</u>	<u>524.70</u>

### CWA Secretary

Regular Expenses 2019	\$49.78
Renewal Season Expenses 2019	\$148.86
Expenses for 4/1/18 - 12/31/18	
- Regular Expenses	\$58.41
Outgoing President's Necklace: (Materials \$53.20; Postage \$50.99)	\$104.19
	<u>\$361.24</u>

(was late in requesting reimbursement in 2018)

### Website Hosting

CWA Renewals	\$	574.20
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### Refunds: overpayment of conference ticket

Deborah Camp	\$30.00
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### Paypal Refunds: Overpayment of Contest Fees:

Deb Eldredge	\$15.00
Cynthia Foley	\$30.00
Dusty Rainbolt	\$12.00

## 2019 Expense Notes

Doreen West	\$10.00
Janea Kelly	\$1.00
Maggie Marton	\$13.00
Mychelle Blake	\$60.00
Carol Rowland	\$50.00
<b>Totals:</b>	<b>\$191.00</b>

### Misc. Expenses

Postage (marketing for 2020 conference)	\$3.20
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CWA 2019 Conference Report

Category	Income	Expense
<b>President's Expenses – Miscellaneous</b> Airfare: \$364.96 Meals: \$60.11 Ground Transportation: \$64.76 CWA Group Entertainment: \$169.00		658.83
<b>Hotel Charge</b> Venue Rental: \$300 AV Charge: \$1,550 President Hotel: \$528.00 Comp Hotel: \$2,576.00 Occ. Tax: \$211.00		5,165.00
<b>Food and Beverage Charges</b> <u>5/16/19</u> Breaks: \$660 Beverages for 55 @ \$9/ea Snacks for 55 @ \$3/ea <u>5/17/19</u> Lunch for 70 @ \$17.55/ea: \$1228.50 Breaks: \$840 Snacks for 70 @ \$3/ea Beverages for 70 @ \$9/ea (Includes tax, service charge and tip) <u>5/18/19</u> Lunch for 70 @\$20.25/ea: \$1417.50 Breaks: \$840 Snacks for 70 @ \$3/ea Beverages for 70 at \$9/ea (Includes tax, service charge and tip) Evening Reception: \$2,063.00 Bar set up, 2 drink tickets for 70, appetizers for 70 (Includes tax, service charge and tip) Banquet: \$2,239.00 Meals for 70 @ \$32.00/ea (Includes tax, service charge and tip)		9,288.00
Humane Society of Missouri Donation		925.00
<b>Printing/Promo/Postage</b> Shipping to and from Conference: \$853.53 Promo: \$100 (Amazon gift cards for swag stuffing party) Office Supplies: \$22 (packing tape, easel stands) Print Materials: \$25 (name badges, raffle tickets) Signs: \$345 (registration, welcome, book signing, etc.) Swag gifts: \$339.43 (water, cookie, snacks, bags, etc.)		4459.73

CWA 2019 Conference Report

Thank You cards & envelopes: \$132.09		
Neck Wallets: \$650.49		
Gifts for Attendees: \$129 (pens and memo pads)		
Flowers/Cake/Balloons: \$259.21		
Programs/Print/Literature: \$1603.98		
Muses (Creative Casting)		1,113.50
Plaques (Red River Trophy)		316.44
CWA Sponsored Awards		4,000.00
Sponsored Awards		12,000.00
Awards (Sponsored)	12,000.00	
Sponsorships	25,150.00	
Donations for HS MO	925.00	
Conference Tickets Sold	3788.00	
Contest Fees	4,454.00	
Contest/Conference Refunds		221

Total Expenses		\$38,147.50
Total Income	\$46,317.00	
Total Cost to CWA \$0		
In CWA's Favor		<b>\$8,169.50</b>