

CWA 2020 Annual Report - Overview

Category	Income	Expense
Sponsorships/Grants	\$4,650.00	
Awards	\$8,500.00	
Swag Bag	\$0.00	*
Membership dues	\$8,140.00	
Contest Fees	\$6,099.50	
Conference Tickets	\$0.00	* & #
Program Ads	\$700.00	
Tabby's Place Fundraiser Donations	\$2,010.00	
APA Woodbridge Hotel deposit refund	\$1,000.00	*
Donations in lieu of refunds on contest/membership	\$116.50	
Check from 2019 never cashed (and later reissued - see expenses)	\$500.00	
MUSE pin/pendant/sticker sales	\$112.50	
Reimbursement for Senior Cat Well-being Special Award plaque	\$29.75	
TOTAL INCOME	\$31,858.25	
Iselin Conference - CANCELED		* \$0.00
COE's		\$544.61
Bank of America (including new checks)		\$80.81
PayPal Fees		\$529.06
Secretary Expenses		\$279.90
President Expenses		\$76.00
Video conferencing, cloud storage and e-mail platforms		\$913.35
Refunds - contest & membership		\$368.00
Website		\$141.45
Award Ceremony general expenses		\$262.64
Misc. Postage		* \$1,577.10
Communications Contest Award Money		\$13,500.00
Special Award Plaques		\$292.95
MUSE Medallions		\$3,081.00
Fundraiser Donation Payment to Tabby's Place		\$2,010.00
Misc. Contest general expenses		\$27.47
President plaques & strike plate		\$178.80
Academy Symposium		\$411.01
Outreach cards for membership (general and Birthday)		\$592.35
Re-issued check from 2019 (original never cashed)		\$500.00
TOTAL EXPENSE		\$25,366.50
NET CHANGE TO CWA FUNDS		\$6,491.75

Notes and key to symbols:

* Cancellation of 2020 Conference effects: swag bag income turned to general sponsorships; refund of hotel deposit paid in 2019; no conference costs; inflated misc. postage due to mailing awards usually given out in person
 # Impact on 2020 of delayed decision on 2021 Conference to 2021: no deposit for 2021 hotel, didn't receive any 2021 sponsorship money in 2020, no conference tickets sold

& Because Eventbrite holds ticket sales until after an event is held - CWA never received ticket proceeds - nor provided any refunds

CWA Financial Assets:

Checking Account:

Beginning Balance 01/01/2020: \$54,149.03
 Ending Balance: 12/31/2020: \$64,964.55

PayPal:

Beginning Balance 01/01/2020: \$5,427.10
 Ending Balance 12/31/2020: \$135.28

PREPARED BY: K. KERN, CWA Treasurer
 REPORT DATE: June 1, 2021 [subject to change]