



*Transformations
and
Transitions*

**28th Annual
Cat Writers' Association
Communications Contest
Awards Ceremony
October 15, 2022
7:00pm EST**

catwriters.com

THE CAT WRITERS' ASSOCIATION, INC.

2021-2022 OFFICERS AND DIRECTORS

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CWA FUNDRAISER FOR ANIMAL CARE SOCIETY

About Animal Care Society

Founded in 1984, ACS is a 501(c)(3) non-profit no-kill adoption agency for dogs and cats. As a privately funded, volunteer-driven organization, its financial support comes solely through annual subscription memberships, donations, and adoption fees. They receive no federal, state, or local government funding. ACS has placed over 12,000 pets into devoted and responsible homes.



Join us on December 10th at 11:00am EST on Facebook LIVE as we present CWA's donation to the Animal Care Society!

Please consider making a donation at:

<https://go.rallyup.com/cwa2022/Campaign/Details>

SPONSOR DONATIONS FOR DOOR PRIZES FOR 2022 CONFERENCE AND FUNDRAISER



CWA MUSE™ MEDALLION

The MUSE™ Medallion is awarded to the entry in each category receiving the highest average score from three independent judges. All judges are volunteers and are Professional CWA members. To become eligible for a MUSE™



Medallion, each entry listed here has received an average score of at least 90, and has been awarded a Certificate of Excellence.

CWA's MUSE™ Medallion was designed by extraordinary cat artist and CWA member Karen Kuykendall.

2022 CWA CERTIFICATE OF EXCELLENCE WINNERS

Each entry was independently judged by 3 Professional CWA members. Winning a Certificate of Excellence means that the average of those three judges' scores for the entry is 90 or above and all Certificate of Excellence winning entries are now finalists for the MUSE™ Medallion for their Category.



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The 2022 Cat Writers' Association Certificate of Excellence Winners

For the Contest Year:
01/01/2021 – 12/31/2021

Each year, the Cat Writers' Association selects the best entries and awards them with Certificates of Excellence. The highest-scoring Certificate-winning entry in each category receives a Muse Medallion at our Annual Awards Ceremony.

A.1 WRITTEN ARTICLE: HEALTH – LONG

Barnes, Deborah – Survival Tips to Keep Your Cat Safe, Happy, and Healthy During the Hot Summer Months

Barnes, Deborah – World Spay Day – Seven Great Reasons to Spay or Neuter Your Cat During Covid and Beyond

Brown, Jackie – Just Mew It!

Diehl, Kelly – Hyperthyroidism in Cats – When the Thyroid Gland Goes Rogue

Eldredge, DVM, Deb M. – Alert: Urinary Emergencies

Eldredge, DVM, Deb M. – Toxoplasmosis: Still A Concern

Fatcheric DVM, Eileen – End the Wave of Fat Cats

Fatcheric DVM, Eileen – Living With an FIV-Positive Cat

Hall, Emily – 5 At-Home Cat Dental Care Tips

Koester, Sierra – Refractory Stomatitis is Challenging to Treat: Stem Cell Therapy Saved My Cat's Life

Lopez, Elizabeth Anderson & Annie Butler Shirreffs – 2021 Cat Lovers' Guide to CBD

Shojai, Amy – Pet Insurance: What To Know Before You Buy

Shojai, Amy – What Is the Normal Temperature of a Cat?

Strople, Ann – Older Show Cats: Proof Positive You Don't Have to Be Young to Be Beautiful

Thornton, Kim Campbell – Kitty Weight Watchers: Exercise and Counting Calories Are Good for Cats, Too

Thornton, Kim Campbell – Placing Cats With FeLV: What to Know

Thornton, Kim Campbell – Why Does My Cat Sneeze?

Zinck, Iris & Lucy Drury – The Challenges of Feeding a Senior Cat

Zinck, Iris – That Kitty Mess Could Mean More Than You Think



A.1 WRITTEN ARTICLE: HEALTH – SHORT

Barnes, Deborah – Plants and Cats – Keeping Them Safe for the Holidays

Brovelli-O'Brien, Christine – Why Do Cats Have Whiskers?

Diehl, Kelly – Chronic Kidney Disease in Dogs and Cats – What Pet Owners Need to Know

Diehl, Kelly – Hack, hack, hack – coughing in cats

Diehl, Kelly – Living Their Best Nine Lives – Keeping Cats Mentally Fit as They Age

DiVita, Chloe – What To Do if You Find a Lump on a Cat

Fatcheric DVM, Eileen – The Aging Cat Needs a Careful Eye

Hall, Emily – How to Quickly Check the Heart Rate of a Cat

Hall, Emily – What is the Average Cat Weight?

Holton, Louise – North American Animal Shelters Struggling From Prolonged Effects of COVID

Leeson, Janelle – Do Cats Have Knees?

Moore, Arden – Are You Winning the War on Fleas?

National Kitten Coalition – Eat, Drink, Clean: Selecting Food and Water Bowls

National Kitten Coalition – Starting Off On the Right Paw: How to Examine a Kitten

Shojai, Amy – Karma's Ear Boo-Boo: Aural Hematoma Cat Care & What to Do

Shojai, Amy – Sick Kitty: What to Do When Pets Won't Eat

Thornton, Kim Campbell – New Feline Research

White, Dawn – Lola and Lexy's Top 5 Cat-Friendly Plants for Easter



A.2 WRITTEN ARTICLE: GENERAL CARE – LONG

DiVita, Chloe – How to Brush Cat Teeth Without a Toothbrush

Hall, Emily – Where to Put a Cat Litter Box in Your Home

Shojai, Amy – Nailing Pet Claws: How to Trim A Pet's Nails

White, Dawn – Five Winter Weather Tips to Help Community Cats

A.2 WRITTEN ARTICLE: GENERAL CARE – SHORT

Brovelli-O'Brien, Christine – Can Cats See in the Dark?

Lookman, Saleema – How to Keep Cats Out of the Christmas Tree:
9 Easy Tricks

Moore, Arden – Kitty Wants Some #Trending Treats

National Kitten Coalition – Good to Go: Choosing a Litter Box

Shojai, Amy – Get Shed of Pet Fur

Tan, Mary & Annie Butler Shirreffs – To Scoop or Not to Scoop

Vore, Jean – You Say Hairball, I Say Trichobezoar

A.3 WRITTEN ARTICLE: BEHAVIOR/TRAINING – LONG

Eldredge, DVM, Deb M. – Is Your Cat Suffering From Depression?

Marek, Ramona – Feline Pheromones: The Science Behind Them

A.3 WRITTEN ARTICLE: BEHAVIOR/TRAINING – SHORT

Bahner, Sally – Conquer Your Cat's Fear of the Big, Bad Vacuum

Brovelli-O'Brien, Christine – Why Is My Cat Eating Litter?

Kelley, Tracey – Cat Anxiety is Real. Here's What the Experts Say
You Can Do to Help Your Kitty Cope

Peterson, Nancy – From Hiss to Kiss: Feral Kitten Clicker
Training

Tan, Mary – Revenge Pottying: Is it a thing?

A.4 WRITTEN ARTICLE: ENRICHMENT/LIFESTYLE – SHORT

Bahner, Sally – How much exercise does your cat need?

Benjamin, Kate – Catification: Creating a Home That Both You and Your Cat Will Love

Benjamin, Kate – Festive Holiday Boxes

Reeder, Jen – Meditating' cat offers Zen-like support to kids affected by trauma

Tan, Mary & Annie Butler Shirreffs – Make Kitty Your Workout Buddy

A.5 WRITTEN ARTICLE: FELINE-HUMAN BOND – LONG

Barnes, Deborah – Saying Goodbye – A Story of a Mother, Her Son, and His Cat

Drury, Lucy & Iris Zinck – Take Two Kittens and Call Me in the Morning

Shojai, Amy – Ghost Cats, Ghost Dogs, and Visitations From Beyond



A.5 WRITTEN ARTICLE: FELINE-HUMAN BOND – SHORT

Bahner, Sally – How to Converse With Your Cat

Bahner, Sally – How to enhance the bond between you and your cat

Bertolini, Claire – How to prepare your cat for the arrival of a baby in the family?

Blue, Janet Buickerood – Thankful For 11 Years

Finley, Kathy M. – How a One-Eyed, Three Legged Cat Helped Me Overcome the Lifetime Scars of Bullying

Keiger, Teresa – Random Enrichments

Kelley, Tracey – New Study Suggests Cats May Be Good Pets for Children Diagnosed With Autism Spectrum Disorder

Knudsen, Pamela – Bobcat's Goodbye

Lowbeer, Carol – How I Greet My Human – by Peaches the Cat

Niesman, Ingrid – Cats can help older adults thrive

Reeder, Jen – 'Zombie Cat' who survived being buried alive relishes life in new home

Willett, Susan C. – How I Learned to Speak Cat

A.6 WRITTEN ARTICLE: VET MEDICINE & RESEARCH – LONG

Bahner, Sally – Updated Feline Vaccine Recommendations

Eldredge, DVM, Deb M. – Asthma Can Be Controlled

Thornton, Kim Campbell – New Name, Same Goals for Cat Foundation

A.6 WRITTEN ARTICLE: VET MEDICINE & RESEARCH – SHORT

Diehl, Kelly – Cytauxzoonosis – An Emerging Threat to Cats

Drury, Lucy – Using Advanced Technologies Within a Breeding Program

Niesman, Ingrid – 2021 AAFP Feline Senior Care Guidelines, Part 1: Caring for Aging Cats Begins At Home



A.7 WRITTEN ARTICLE: ENTERTAINMENT – LONG

Gavan, Peggy – Bertha, Patches, Minnie, and Other Holiday-Time Hero Cats of Old New York

Gavan, Peggy – Dan, the Miraculous Shrinking Cat of Engine Company 40

Gavan, Peggy – Tom, the Deaf Cat of New York's Post Office Feline Police Force

Wilde, Layla Morgan – 20 Life Lessons From Black Cat Clyde in Kitty Heaven

A.7 WRITTEN ARTICLE: ENTERTAINMENT – SHORT

Ahrens, Tracy – The Little Tart Centerpiece in My Kitchen

Ahrens, Tracy – Water, water, everywhere, and Jack is there to drink

Barnes, Deborah – Cool Cats: Social Stars & Art Ambassadors: the Felines at the Philbrook

Camp, Deborah – Bella the Cat Goes Wilding

Cannon, Austin – For a Donation, This Shelter Will Put Your Ex's Name Where It Belongs—the Litter Box

Leaverton, Michael – Stella's Thoughts on Ailurophobia

Leaverton, Michael – Stella's Thoughts on the Pandemic

Lowbeer, Carol – Peaches Disappears from Motel Room

Mlynar, Phillip – Cats In Comics

Reeder, Jen – Rescue cat Truffles wears glasses to help kids feel confident in them, too

Spawn, Jessica – Make your cat Insta-Famous

Toney, Sandra – While You Were Sleeping

Zinck, Iris – If Cats Had New Year's Resolutions...

A.8 WRITTEN ARTICLE: RESCUE & ADVOCACY – LONG

Basedow, Katherine – Rescue or Rotten?

Kascjak, Britt – 5 Ways to Help Your Local Cat Rescue or Shelter During Kitten Season

Rainbolt, Dusty – Save a Life: Foster a Kitten

Reeder, Jen – Saving Community Cats

White, Dawn – 5 Myths About Feral Cats Debunked

White, Dawn – Lessons I Learned From My Rescued Cat

White, Dawn – What To Do When You Find a Kitten Outdoors

A.8 WRITTEN ARTICLE: RESCUE & ADVOCACY – SHORT

Beucler, Krista – We Can Do Better Than Lethal Control of Outdoor Cat Populations

Doherty, Christy A. – Bat, the cat

Eldredge, DVM, Deb M. – Reality and Rabies In Strays

Kascjak, Britt – Senior Cat Adoption: How You Can Help the Most Vulnerable

Kazmarski, Bernadette – They Are All Simply Cats

Kelley, Tracey – Meet the Rapper and Cat Lover Who's Winning Awards for Advocacy and Still Keeping His 'Cool Points'

Lapierre, Melissa – From Fast Friends To A Forever Home At Roice-Hurst Humane Society

Reeder, Jen – Blind cat Floyd Mayweather transforms into 'friendliest' pet after hard life outdoors

Reeder, Jen – Meet the 'AdvoCat' who fosters and celebrates cats with disabilities

Reeder, Jen – Woman rescues tiny kitten during flood and works to save more

Schwager, Mary – Grumpy Shelter Kitten Transforms with the Help of a Giant Dog

White, Dawn – Eight Ways to Use Your Talents to Help a Shelter

White, Dawn – Five Ways You Can Help Feral Cats – National Feral Cat Day 2021

A.9 WRITTEN ARTICLE: PRODUCT REVIEW – LONG

Barbero, Kerry – A Disposable Option For Kitty Business

Hall, Emily – The Marco Polo Pet Tracking System – Put to the Test!

White, Dawn – Reduce Your Cat's Stress With the RelaxoPet PRO

A.9 WRITTEN ARTICLE: PRODUCT REVIEW – SHORT

Guthrie, Claudia – I Tried This Cat Water Bowl Fountain and Will Never Go Back to a Normal Bowl

Leeson, Janelle – The 12 Best Cat Window Perches For Every Type of Kitty Loaf

Toney, Sandra – Is Your Cat Ready for a Water Fountain?

White, Dawn – Get Rid of Stains and Odors with Kids N' Pets All-Purpose Stain & Odor Remover

White, Dawn – Keep Your Cat Refreshed With the Petlibro Automatic Water Fountain

White, Dawn – Keep Your Home Fresh With the Okaysou AirMax8L

A.10 WRITTEN ARTICLE: WILD FELINES – SHORT

Holton, Louise – From the Desk of Louise Holton

A.11 WRITTEN ARTICLE: PEDIGREED CATS – LONG

Drury, Lucy & Trisha Seifried – COVID Kitty?

Hoos, Kathi – Notes for New Breeders

Hoos, Kathi – Tidbits for New Breeders

A.11 WRITTEN ARTICLE: PEDIGREED CATS – SHORT

Thornton, Kim Campbell – What Kind of Cat

A.12 WRITTEN ARTICLE: GENERAL/OTHER – LONG

Coughlan, Laurie – Help! My Cat is Stuck in a Tree!

A.12 WRITTEN ARTICLE: GENERAL/OTHER – SHORT

Brovelli-O'Brien, Christine – Do Cats Really Have Nine Lives?

Brovelli-O'Brien, Christine – My Cat Ran Away: 6 Tips for Finding Your Cat

Leeson, Janelle – After 7 Weeks in Jasper National Park, Adventure Cat Draco Finally Rescued and Reunited With Family

Mlynar, Phillip – Listen Up! 10 Meowzing Podcasts

Reeder, Jen – 7 cats rescued following eight-alarm fire at New York City apartment complex

Reeder, Jen – Co-founder of NYC's 1st cat cafe defies anti-Asian bullying to help cats in need

Schwager, Mary – Does Your Cat Need a Lawyer?

Toney, Sandra – Can't Have a Cat? Sponsor One

White, Dawn – Lola and Lexy's Top Five Things Responsible Cat Parents Do

B. POETRY

Doherty, Christy A. – For Mr. Hobbs in Summer...

Hunt, Mollie – Purrsday Poetry: Sweet Ray



C.1 SHORT-FORM FICTION

Blue, Janet Buickerood – The Adventures of Periwinkle & Stinky:
Part LXXXI

Blue, Janet Buickerood – The Adventures of Periwinkle & Stinky:
Part LXXVII

Cameron, Lindy – Hauntings Inc.

DeLouise, Debbie – KittyKai's Easter Mystery

Ayn, Judith – Murder at the No-Kill Animal Shelter

Ross, Fin J – A Rascal in Academia

Scarborough, Elizabeth Ann – Spam the Cat and the Case of the
Missing Person-and-a-Half

C.2 SHORT-FORM NONFICTION

Koester, Sierra – Lazarus Cat

Mitchell, Terilynn – Breaking Past Fear

D. SERIAL WORKS ENTERED BY AN EDITOR

White, Dawn – Rescue Stories

E. PERIODICAL/NATIONAL CIRCULATION PUBLICATIONS

Foley, Cynthia & Debra M. Eldredge DVM – Cornell Feline Health
Center's Cat Watch

Holton, Louise – Alley Cat Rescue 2020 Annual Report

Holton, Louise – Alley Cat Rescue 2021 Cat Report

Keiger, Teresa – Cat Talk Magazine

F.1 BOOK: FICTION – MYSTERY

Watkins, Eileen – Claw & Disorder

F.2 BOOK: FICTION – SCI-FI/FANTASY

DeLouise, Debbie – Time's Relative

F.4 BOOK: NONFICTION

Cassiday, Laura – The Complete Guide to Adopting a Cat

Vormittag, Janet – You Might Be A Crazy Cat Lady If... (Volume 2)



F.5 BOOK: CHILDREN/YOUNG ADULTS – ILLUSTRATION

Denson, Abby & Utomaru – Kitty Sweet Tooth

Ramer, Valerie – Alastair McAllister Goes to School

Smith, Jane – Miss Meow

F.6 BOOK: CHILDREN/YOUNG ADULTS – WRITTEN WORD

Newman, Leslea & Isabella Kung – ABC Cats: An Alpha-Cat Book

Newman, Leslea & Isabella Kung – 123 Cats: A Cat Counting Book

Stafford, Anita – The Catnapper Mystery

F.7 BOOK: SPECIALTY-BOUND MATERIAL

Bangs, BJ & Imashi Opatha – Who Needs Men, I've Got Cats
Scholder, S Lee – Cats are Picassos

G.1 VIDEO OR TELEVISION PRODUCTION: EDUCATIONAL – LIVE

Hall, Emily – KittyCatGO LIVE! with Terri Lukens-Gable – Visiting State/National Parks + Geocaching
Hall, Emily – KittyCatGO LIVE! with Ingrid Johnson – Introducing Your Cat to New Situations
Moore, Arden & Kathy Black – Meowy Hour

G.1 VIDEO OR TELEVISION PRODUCTION: EDUCATIONAL – PRODUCED – SHORT

Aurit, Anita – Remember Me Thursday, Lily's Story
DiVita, Chloe & Jessica Shipman – 10 Facts About Sphynx Cats
Nakchbendi, Yasaar – Chirpy Cats Catio Tour with Treehuggerdotcom

G.2 VIDEO OR TELEVISION PRODUCTION: ENTERTAINMENT – PRODUCED – SHORT

Garland, Beverly – Aten: Cat Portrait in Colored Pencil
Garland, Beverly – Melody the Birman: Cat Portrait in Colored Pencil
Garland, Beverly – Our evening stroll with a dozen feral cats (Visual meditation for stress-relief)

H. AUDIO/BROADCAST: ANY FORMAT

Diehl, Kelly – Fresh Scoop podcast Episode 31: Hyperthyroidism in Cats

Diehl, Kelly – Fresh Scoop Podcast Episode 33: Exploring a New Diagnostic Tool for Use in Treating Feline Injection-Site Sarcomas

Diehl, Kelly – Fresh Scoop Podcast Episode 37: Ringworm in Cats

LeBaron, Stacy – Dr. Nicholas Dodman, BVMS, DVA, DACVAA, DACVAA, DACVB, Professor Emeritus-Tufts University, Author, and Co-founder of the Center for Canine Behaviour Studies

LeBaron, Stacy – Hannah Senser, Ruff Start Rescue

LeBaron, Stacy – Suzi Langer, Advocate for Specially Abled Animals

Moore, Arden – Oh Behave Show with guest Dr. Ken Lambrecht

Moore, Arden – Oh Behave Show with guest Dr. Liz Bales

I.1 BLOG/WEBSITE: EDUCATIONAL

White, Dawn – Lola The Rescued Cat

I.2 BLOG/WEBSITE: ENTERTAINMENT

Doute, Suzanne M. – The Island Cats

J. COLUMN/SERIES [WRITTEN BY THE SAME AUTHOR(S)]

Garson, CVT, CCRP, Lyn T. – Technically Speaking

McCracken, Susan Logan – Why Do Cats

Mlynar, Phillip – Cat's Entertainment

Moore, Arden – Chew On This

Moore, Arden – Paws Up For Pets

K.1 SOCIAL MEDIA EXCELLENCE: EDUCATIONAL

Barnes, Deborah – Zee & Zoey's Cat Chronicles: Facebook Business Page

Hall, Emily – KittyCatGO Instagram Account

LeBaron, Stacy – The Community Cats Podcast Social Media

Nakchbendi, Yasaar – Catio Cat Enrichment and Lifestyle

Rainbolt, Dusty – Jeffy's Daily Mews

K.2 SOCIAL MEDIA EXCELLENCE: ENTERTAINMENT

Aurit, Anita – Feline Opines Social Media

Fleck, Kimberly – Wisdom in the MEOW (Wu Kitty)

Holton, Louise – Alley Cat Rescue Instagram Page

Loehner, Rachel – Three Chatty Cats Instagram

Lowbeer, Carol – Peaches & Paprika's Facebook Page

Lowbeer, Carol – Peaches & Paprika's Youtube Channel

L.1 PHOTOGRAPHY: SINGLE IMAGE

Blue, Janet Buickerood – Krazy Kitten Kizmet's Toesies & Tailio

Booras, Christine – A little too much of a good thing

Booras, Christine – Fits perfectly, don't you think?

Dawson, Marjorie – Looking Up With Hope

Dawson, Marjorie – The Long Stretch

Dawson, Marjorie – What's Wrong With This Photo?

Doute, Suzanne M. – An Ernie Blep

Doute, Suzanne M. – Ernie Up Close

Loehner, Rachel – Buddies

Loehner, Rachel – Scratcher Kitty

Loehner, Rachel – The Fangless Roar

Melnyk, Sharon – Morrchik In a Box

Melnyk, Sharon – Morrchik's Summer Seersucker

L.2 PHOTOGRAPHY: SERIES

Benjamin, Kate – Cat Bed Photos for Product Post

Dawson, Marjorie – Sam, The Journey of a Foster Cat

L.3 PHOTOGRAPHIC ART

Barnes, Deborah – Kizmet – Happy Caturday Holiday Edition

Barnes, Deborah – Mia – Happy Caturday: South Florida Holiday Edition

Barnes, Deborah – Zee & Zoey's Cat Creations – 2021 Greeting Card Collection

Keiger, Teresa – Blue Christmas (wraparound magazine cover)

Keiger, Teresa – Magical Kittens (wraparound magazine cover)

L.4 CARTOON

Piro, Stephanie – New Toy

Piro, Stephanie – Romance Novel

Piro, Stephanie – Vaccinated



L.6 ILLUSTRATIONS (SERIES)

Kazmarski, Bernadette – Calico Cat Mysteries Illustrations Series

Kazmarski, Bernadette – Klepto Cat Mysteries Cover Illustrations

Piro, Stephanie – Catober 2021 Drawings

L.7 GRAPHIC DESIGN

LeBaron, Stacy – "Stay Feral" T-shirt Design

M. FINE ART

Garland, Beverly – "Melody," 9"x12" color pencil portrait commission

Garland, Beverly – "Aten," 9"x12" color pencil portrait commission

Garland, Beverly – "Ornette," 9"x12" color pencil and ink portrait commission

Kazmarski, Bernadette – Waiting on Christmas Night

Kazmarski, Bernadette – Draw Me Like One of Your French Cats

Kazmarski, Bernadette – Bath, Interrupted





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The 2022 Cat Writers' Association Special Awards

For the Contest Year:
01/01/2021 – 12/31/2021

Each Special Award is judged by a single professional who
is not affiliated with either CWA or the award's sponsor.

01 AAFP CAT FRIENDLY PRACTICE® AWARD

Sponsored by the **American Association of Feline Practitioners (AAFP)**, this award is presented for the entry that best educates cat owners about the benefits of going to a Cat Friendly Practice®. Appropriate topics include why it is beneficial to the cat and owner to visit a practice that is cat friendly, including, but not limited to, staff understanding of feline-friendly handling, decreased stress associated with the visit, increase in the quality of care and medicine provided, and communication to cat owners of the importance of routine veterinary care. Qualifying entries include series or single articles (traditional print or online formats) such as from columns, blogs, websites, magazines, or newsletters; books with a singular focus on the benefits of going to a cat-friendly practice; or television, radio broadcast, or video presentations.

Award: \$500 and a commemorative, framed certificate.



02 CATALYST COUNCIL CONNECT TO CARE AWARD

This award, sponsored by the **Catalyst Council**, celebrates both the writer and subject of a true story depicting an experience of a kitten or cat adopted from a shelter which results in a profound connection between the cat and its adoptive pet parent. The relationship described will be equally beneficial to the cat and the person; special consideration will be given to those pieces showing a positive community-wide connection involving both the shelter and a local veterinarian. The story may be written in first purr or first-person if appropriate. Entries may include a single book or short story, poem, article (print or online), newsletter, editorial, blog, commercial radio/TV/internet recording, or a photograph with the corresponding copy. Entries will be judged on the ability of the reader/viewer to reach the conclusion that cats are valuable members of our families, they enrich our lives, and they deserve our love and our care.

Award: \$500 and a special gift.



03 CWA COUNCIL OF DIRECTORS NEWCOMER CAT COMMUNICATIONS AWARD

This award, sponsored by the **CWA** is presented to a CWA member only; new to the organization 12 months or less during the current contest year, whose submitted piece best communicates on any range of cat-related topics, including, but not limited to the feline-human bond, cat and kitten rescue, cat care and cat health issues, cat environmental enrichment, cat behavior, cat trends and more. Cats are defined in an all-inclusive manner — domestic cats, feral cats, stray, outdoor community cats, pedigree/show cats, big/jungle cats — and can be fictional or non-fictional in nature. Entries may be any communications medium, such as a single article from a blog, website, magazine, column, newspaper, or newsletter, a book, a photograph (single or series), a video, an illustration, a poem, a graphic design, or more and should represent what the new member considers their best cat-related piece that was published (no manuscripts, etc.) for the current contest period (2021). If the work portrays cats in a positive manner and is appropriate to the intended audience, it could be award-worthy. Qualified entrants must be new members of CWA, having joined the organization between January 1 — December 31, 2021. The winning entry must demonstrate a written/visual/audio presentation that either inspires, educates, informs, or entertains the audience (or any combination thereof).

Award: \$500 and a commemorative item.



04 DR. JIM RICHARDS CORNELL FELINE HEALTH CENTER VETERINARY ISSUES AWARD

Sponsored by **Cornell University's Feline Health Center**, this award is presented for the highest-quality entry on the topic of technological advances, research, new medical developments, or innovations in feline veterinary medicine. Qualifying entries include single newspaper, magazine, or newsletter articles; columns or series of articles (print or online); blogs, a website, single books, videos, or radio/television broadcasts, designed to educate the general cat-owning public about new developments.

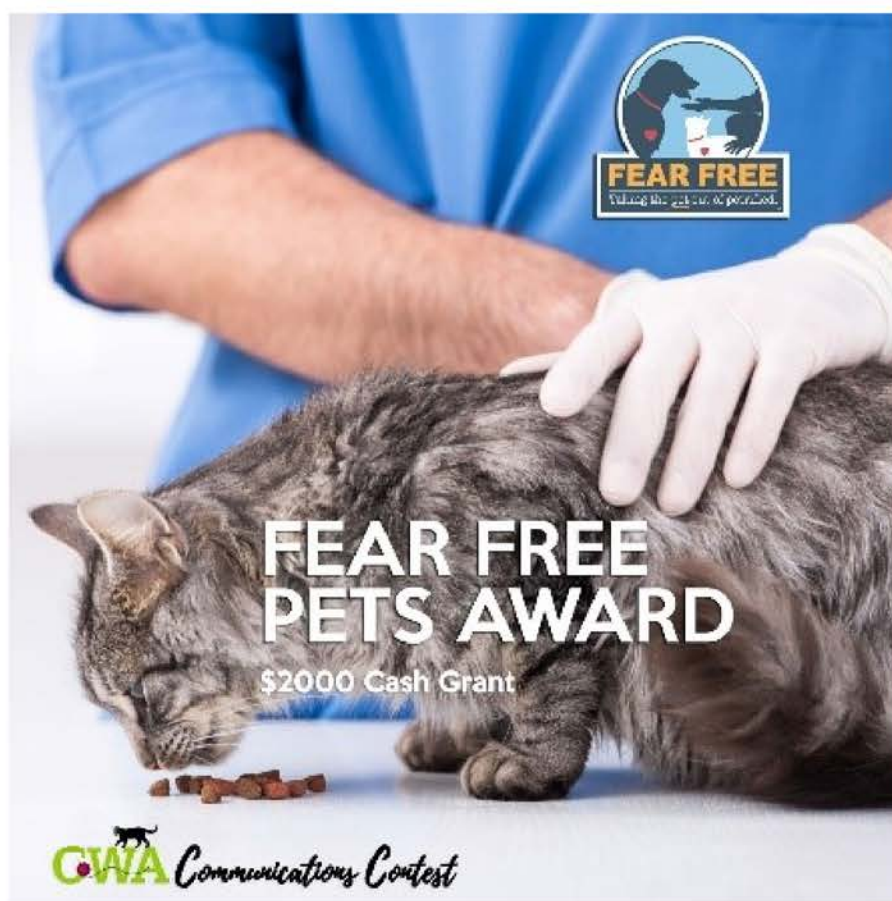
Award: \$500.



05 FEAR FREE PETS AWARD

Sponsored by **Fear Free Pets**, this award is for the best article (print or online), book, blog/website, TV segment, radio spot, video, column, or other creative media format that best educates, promotes, or demonstrates the importance of how a cat's emotional well-being can play a role in all aspects of its life and health, including veterinary care. Topics may include how decreasing fear, anxiety, and stress is beneficial to the patient and owner both during the veterinary visit and at home, a focus on Fear Free applications pre- and post-veterinary visit, or how going to a Fear Free certified professional is beneficial to staff, patients, and clients.

Award: \$2,000 and a one-of-a-kind commemorative award.



06 GOODNEWSFORPETS.COM HUMAN-ANIMAL BOND AWARD

Sponsored by **Goodnewsforpets.com**, a digital publishing platform of Germinder + Associates, this award is presented for the entry that best reflects and promotes the strengthening of the human-animal bond, highlighting the bond between a cat and owner, as well as their relationship with their veterinarian as another direct caregiver. Entries will be judged for exceptional quality and on the ability to convey this concept and connect with the reader. Qualified entries include single articles (print or online), features, columns, short stories, books, and poetry.

Award: \$500 and a commemorative certificate. The winning entrant will also be featured on Goodnewsforpets.com and social media.



07 GROOMING AND FELINE SKIN CARE AWARD

This award is sponsored by **CWA** and honors the best single entry on the topic of feline skin and coat care. Qualifying topics include, but are not limited to, coverage of home and professional grooming, hairballs, parasite control, nail care, bone and joint care, teeth and ear care, promotion of healthy skin and coat, and feline skin/coat disorders. Written and pictorial works in all media are acceptable, including articles, books, blogs, websites, online magazines, online newsletters, online columns, and videotape broadcasts.

Award: \$500 and a commemorative item.



08 TICA KARI WINTERS RESCUE AND REHABILITATION AWARD

This award is sponsored by **TICA** and presented for the best single article or column (published in a newspaper, magazine, newsletter, or professional blog/website online venue or single radio or television broadcast) on the rescue and rehabilitation of cats or kittens from shelters or rescue groups for the purpose of adoption to forever homes. Entries are judged on compelling personal accounts and the education of readers on the need for rescue.

Award: This award consists of \$500 and a plaque.



09 CATIT KITTEN CARE AND RESCUE/ADOPTION AWARD

Sponsored by **Catit**, this award is presented for the best entry promoting kitten care, kitten rescue, and kitten adoption. Qualifying entries include "how to's," feral kitten rescue, early spay and neuter, orphaned kittens, and kitten adoption. Written and pictorial works in all media are acceptable, including articles, books, blogs, websites, online magazines, online newsletters, online columns, and videotape broadcasts.

Award: \$500 and a commemorative item.



10 KUYKENDALL IMAGE AWARD

Sponsored by the **CWA**, this award is presented for the outstanding “image” entry featuring cats – whether photography, illustration, drawing, painting, or graphic art. This may be a single piece or series entry, including, but not limited to, photos/artwork published in a magazine, newspaper, newsletter, book, pamphlet, calendar, poster, greeting card, or commercial online publication.

Award: \$500 and a commemorative item.



11 LORIE HUSTON HEALTH AWARD

This award, sponsored by the **Catster/Belvoir Marketing Group**, is presented for the outstanding single article, column, or blog (print or online) reporting on feline healthcare issues. Entries are judged on excellence of writing and technical accuracy; the significance of the topic and public education impact on feline health are also considered.

Award: \$500 and a commemorative item.



12 PET SITTERS INTERNATIONAL (PSI) PROFESSIONAL PET CARE AWARD

Sponsored by **Pet Sitters International**, this award is presented for the entry that best educates cat owners about the benefits of using professional pet sitters. Topics may include how to find a qualified pet sitter, how to introduce your cat to a pet sitter, as well as the overall importance to a cat's physical health and emotional well-being to have professional supervision when a cat guardian must leave the cat home alone for extended periods of time. Qualifying online or print entries include newspapers, magazines, blogs, or websites.

Award: \$500 and a commemorative certificate.



13 NANCY MARANO SENIOR CAT WELL-BEING AWARD

Sponsored by **Fran Pennock Shaw** and **Ray Shaw**, this award is presented for the highest-quality entry on the topic of older, aging, and senior cats. Topics can include but are not limited to adoption, health, innovative and compassionate care, and senior-for-senior programs. Written and pictorial works in all media are acceptable, including articles, books, blogs, websites, online magazines, online newsletters, online columns, and videotape broadcasts. It is named in honor of a longtime CWA member who died in 2020 at age 77 and served in many leadership roles with CWA during her lifetime.

Award: \$1000 and a commemorative item.



14 SLEEPYPOD® CAT SAFETY AWARD

Sponsored by **Sleepypod**, this award is presented for the best entry on cat safety. The entry should take a positive approach to inform and educate the readership about feline safety issues, including, but not limited to safety in the home (such as foods and plants poisonous to cats), preparedness and training for natural disasters, moving, safe travel with cats, and general cat safety. Written, audio, and pictorial works in all mediums will be accepted, such as online columns or blogs, newsletter articles, photographs, radio/TV broadcasts, and videos.

Award: \$750 and a commemorative item.



15 PIONEER PET BEHAVIORAL TRAINING AWARD

Sponsored by **Pioneer Pet**, the makers of SmartCat and Sticky Paws, this award is presented for the best article, book, video, or broadcast entry on training techniques. Entries should have a "how-to" focus. Appropriate entries are series or single articles (traditional print or online formats) such as from columns, blogs, websites, magazines, or newsletters; books with a singular focus on a particular training topic; or television, radio broadcast, or video presentations on topics such as (but not limited to) litter box training, tips and techniques for teaching cats not to scratch on furniture or other inappropriate places (focusing on providing them with alternative options to scratch on), trick training, or training cats to stay off counter-tops, tables, or other forbidden places.

Award: \$1,000, a commemorative certificate, and three 20lb bags of SmartCat All Natural Litter.



16 WORLD'S BEST® CAT LITTER-ARY AWARD

Sponsored by **World's Best® Cat Litter**, this award is presented for the outstanding novel, short story, poem, or radio/ television dramatic script which portrays cats and cat ownership in a positive way. All fiction genres are eligible. The highest consideration goes to those entries that include cats as an intrinsic part of the plot. Works will be judged for the exceptional, individual quality ("voice" or "vision") of the writer/creator. Eligible works may be published in print or electronic media; any scripts or videos must also provide proof of production.

Award: \$500 and a commemorative plaque.



THE PAULA A. GREGG, PH.D., MEMORIAL LIVING AND LEARNING WITH PUREBRED CATS SPECIAL AWARD

Paula A. Gregg, Ph.D., was an award-winning blogger, photographer, and cat advocate. A Professional Member of the Cat Writers' Association, Paula passed away suddenly during her second term as President. During her life, she received a Ph.D. in Mathematics, taught middle school math, and taught Mathematics instruction at the college level. For the past ten years, Paula created content for Sweet Purrfections, where she wrote about Persian cat

health, daily care, education, and the human-animal bond. The tagline of Sweet Purrfections promises, "Living and Learning with Persian Cats" and Paula's content delivers on that promise. At the time of her death, Paula was also the Managing Editor of The Cat Blogosphere, Editor of The Cats of the World Weekly Planners, and an Associate Member of the United Silver and Golden Fanciers (USGF) Club.

The **Paula A. Gregg, Ph.D., Memorial Living and Learning With Purebred Cats Special Award** is presented for the entry, first published in 2021, that best educates the public about the physical features, personality, and/or challenges related to a breed of purebred cats, preparing and training purebred cats for showing, what to expect when attending or participating in a cat show, living with purebred cats as pets, or the role of purebred cats in society. The Award is sponsored by a generous anonymous supporter of CWA.

Award: \$500 and a commemorative item.



MICHAEL BRIM DISTINGUISHED SERVICE AWARD

The **Michael Brim Distinguished Service Award**, sponsored by **CWA**, honors extraordinary achievement and communications excellence. It recognizes the person who, by word, deed, public communication, and professional excellence best promotes the ideals, mission, and best interest of the Cat Writers' Association. Nominees can include (but are not limited to) writers, editors, or publicists whose published work or actions have had a significant impact on improving the quality of life of cats, educating the public, promoting responsible cat breeding and ownership, and/or facilitating the professional growth of cat writers.



CWA members and non-members are eligible for this award. Nominations must be made by a CWA member in good standing. You may not nominate yourself. The Submitter must explain his or her reasons for nominating the person, i.e., explain how the Nominee has published and/or performed in some extraordinary fashion to benefit cats and/or cat writers. This should include a detailed description of what the Nominee has done, whether a one-time accomplishment or a listing of publications and activities over time, for example. Referral to specific publications, articles, websites, etc., is not required but can help the judges in making their decision. Nominations shall be reviewed and a recipient selected by the CWA Council.

Award: \$500 and a commemorative item. In addition, his or her name is engraved on a permanent commemorative plaque (at the offices of the Cat Fanciers' Association Foundation).

SHOJAI MENTOR AWARD

Sponsored by the **CWA**, in honor of CWA Co-founder and Past President, **Amy Shojai**, this Award recognizes the CWA member who has offered guidance, encouraging counsel, support, or other help that has had a direct and positive influence on another's writing/publishing success. Qualifying mentor experiences are limited to those occurring within the past three contest periods (approximately the last three years).



The recipient shall exemplify the highest ideals of the CWA vision, that is, to promote communal support, networking, and mutual respect between colleagues. Only CWA members are eligible for the award. Nominations of any CWA member may be submitted by any individual (member or nonmember). The "Submitter" must be the direct beneficiary in the mentor relationship. Multiple nominations of one individual by several different people are allowed. (Impact of individual mentor experiences weighs most heavily and a "group vote/campaign" for an individual is strongly discouraged. It shall not influence the judging one way or another.) The "Nominee" contribution must go beyond that individual's required duties as defined by his/her employment — in other words, he or she cannot be "paid" to act as a mentor (i.e., an editor's routine purchase, editing, or publishing of a Submitter's work does not qualify, nor does a book doctor's revision, nor an agent's sale. To qualify, the mentoring must reach above and beyond the "normal or routine" business relationship one would expect the agent, book doctor, editor, or other professional to extend to any of his/her other clients). You may not nominate yourself. Nominations shall be reviewed and a recipient selected by the CWA Council.

Award: \$500 and a commemorative item.

PRESIDENT'S AWARD

This overall top award is presented to the best entry among all Muse Medallion winners in the regular contest categories. Chosen by the **CWA President**, it recognizes the "Best of the Best." All Muse Medallion winners are automatically entered and considered for the honor.

Award: \$500 and a commemorative item.



2022 CWA SPECIAL AWARDS JUDGES

These professionals and industry leaders graciously volunteer their time to judge our special awards, with each being assigned to one specific award. None are members of the Cat Writers' Association at the time they judge an award, although some do go on to join or sponsor our organization later. If you know any of them or encounter them anywhere, please thank them for supporting our mission and purpose!



Dr. Lynn Bahr is the CEO of Dezi & Roo, a company that designs, manufactures, and sells enrichment products to enhance the lives of cats and their owners. Named a 2018 Pet Age Woman of Influence, her leadership service includes Pandemonium Aviaries, Fear Free Advisory Board, the Society of Veterinary Medical Ethics, and the Cat Committee of the Pet Professional Guild.

Camille Clement Gregg is the owner of Outside the Box Marketing in Jacksonville, Florida. She has been rescuing, fostering and homing cats, feeding cat colonies, and going on adventures in TNR for more than 25 years. While working with the Otis Smith Foundation, she acquired sponsors for their Big Cats public art project that raised over \$235,000 for the organization.



Shelley Del Rocco is President and Managing Member of Pet Tree Houses, a company that creates innovative cat trees from real tree branches and silk leaves to reduce "captive stress" in domestic felines, with the goal of improving the lives of felines and their human companions.

Dr. Robin Downing is the Hospital Director of the Windsor Veterinary Clinic in Windsor, Colorado and founder and Hospital Director of The Downing Center for Animal Pain Management, LLC. An internationally recognized expert in animal pain management, companion animal palliative and end-of-life care, she is Fear-Free Certified, Cat Friendly, and Human-Animal Bond Certified.



Steven Feldman is the President of the Human Animal Bond Research Institute (HABRI). Based in Washington, D.C., he shares his passion for the human-animal bond with policymakers and works directly with them to strengthen the role of pets in society.

Erin Fenstermaker is a business consultant specializing in the pet industry and a certified dog trainer. Working as a contract Chief Operations Officer, she assists companies in using metrics and financial reporting, developing company policies, and advising on business strategy. She writes regularly for the National Association of Pet Sitters' magazine, as well as volunteering and fostering with the Dallas shelter and rescue community.



Dr. Rachel Geller is Founder and President of All Cats All the Time, Inc., a nonprofit that promotes cat adoption and prevents surrender and abandonment by helping cat/animal shelters and owners access cat behavior counseling free of charge for the cats in their care. She is certified as a Cat Behavior and Retention Specialist, Humane Education Specialist, Pet Chaplain, Fear Free Shelter Specialist, American Association of Feline Practitioners Cat Friendly Veterinary Advocate and RedRover Reader.



Misha Goodman is the Director of Bernalillo County Animal Care Services in Albuquerque, New Mexico. Having served as president, past-president, and VP of the National Animal Care & Control Association, she trains and certifies animal control officers and others involved in shelter animal care work. She created the NACA Disaster Database to help provide disaster response services to animals and developed an Animal Handling, Behavior, and Capture Course for emergency responders and volunteers. In 2019, she won a Lifetime Achievement Award from the National Animal Care & Control Association.

Kimberley Kozlowski is an award-winning humor author of the 5-star children's book, *Finding Mya*, featuring Herman @TattleCat, voted one of 36 Top Cats on Twitter, as well as the romantic comedy, *A Mad Fling*, and the dysfunctional family comedy, *Kringle*. She populates her books with quirky characters inspired by those in her family and work. You may have seen her blog serial, *Sherlock Herms Purranormal Mysteries*, on her Wonderpurr.com website. She has both coordinated and judged writing contests in the romance genre.



Dr. Annette Louviere is a veterinarian and the Data and Veterinary Genetics Manager for Wisdom Panel, a company guided by the mission to strengthen the bond between pets and their people through world-leading insights powered by DNA. She has been an Associate Veterinarian at the Cat Hospital of Portland and the Cat Hospital of Orlando, and says her passion is enhancing feline welfare and enriching the unique human-animal bond for cat owners through the knowledge of feline medicine and genetics.

Samantha (Sam) Martin is an expert animal trainer and Chief Human Officer for the Amazing Acro-Cats, featuring the Rock Cats band. She and her troupe of former shelter cats and strays entertain audiences all over the country with their feline show that also helps raise money for non-profit feline groups.



Dr. Jennifer L. Schori is a self-described "total cat person" and the Director of Integrative Content for Brief Media, where she develops continuing education and serves as medical editor of *Clinician's Brief* and a medical consultant for *Veterinary Team Brief* and *Plumb's Therapeutics Brief*. She is also Continuing Education editor of *The NAVTA Journal* for the National Association of Veterinary Technicians in America.

Dr. Martha Smith-Blackmore is the President and Director of Veterinary Forensics at Forensic Veterinary Investigations, LLC. An internationally recognized veterinarian with deep animal welfare and veterinary forensics experience, she is a subject matter expert for the National Coalition on Violence Against Animals (NCOVAA). She is also a research assistant professor at Cummings School of Veterinary Medicine at Tufts University and a recipient of the school's Childers Award for extraordinary contributions to student education. Her leadership service in the industry is too numerous to list everything, but she was named the 2019 Veterinarian of the Year by the National Animal Care & Control Association.



Joette White is the owner of Park Cities Pet Sitter, established in 1992. Her passion for animals drives her to provide superior customer service to make her company the best in the Metroplex area, and she was named the National Association of Professional Pet Sitters 2017 Business of the Year, as well as winning several local awards. Joette also works with local shelters in education, training, and fundraising activities.

Dawn Wolfe is the owner of Pawsitively Famous Animal Actors, serving as an animal talent agent and wrangler whose passion, dedication, and extensive expertise have earned her the reputation as an industry leader. Her clients have included Animal Planet, Sprout, Birchbox, and Kate Spade, and she has worked on shows that included *Cats 101*, *America's Cutest Pet*, and *Pets 101*. She works directly with photographers, production companies, and advertising agencies to place animals in their projects.



CWA SPECIAL AWARDS AND 2022 PRIZES

AAFP Cat Friendly Practice Award / \$500 cash grant + commemorative framed certificate

CATalyst Council Connect to Care Award / \$500 cash grant + special gift

CWA Council of Directors Newcomer Award / \$500 cash grant + commemorative item

Dr. Jim Richards Cornell Feline Health Center Veterinary Issues Award / \$500 cash grant

Fear Free Pets Award / \$2,000 cash grant + one-of-a-kind commemorative award

Goodnewsforpets.com Human-Animal Bond Award / \$500 cash grant + commemorative certificate + featured on Goodnewsforpets.com and social media

Grooming and Feline Skin Care Award / \$500 cash grant + commemorative item

TICA Kari Winters Rescue and Rehabilitation Award / \$500 cash grant + plaque

Kuykendall Image Award / \$500 cash grant + commemorative item

Lorie Huston Health Award / \$500 + commemorative item

Pet Sitters International (PSI) Professional Pet Care Award / \$500 cash grant + commemorative certificate

Nancy Marano Senior Cat Well-Being Award / \$1,000 cash grant + commemorative item

Sleepypod® Cat Safety Award / \$750 cash grant + commemorative item

Pioneer Pet Behavioral Training Award / \$1,000 cash grant + commemorative certificate + three 20-pound bags of SmartCat All Natural Litter

World's Best® Cat Litter-ary Award / \$500 cash grant + commemorative plaque

Paula A. Gregg, Ph.D., Memorial Living and Learning With Purebred Cats Award / \$500 cash grant + commemorative item

Michael Brim Distinguished Service Award / \$500 cash grant + commemorative item + name engraved on permanent plaque at offices of the Cat Fanciers' Association Foundation

Shojai Mentor Award / \$500 cash grant + commemorative item

President's Award / \$500 cash grant + commemorative item



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ABOUT THE CAT WRITERS' ASSOCIATION

THE CAT WRITERS' ASSOCIATION IS A GLOBAL CAT-CENTRIC PROFESSIONAL ORGANIZATION DEDICATED TO EXCELLENCE IN WRITTEN, VISUAL AND AUDIO MEDIA.

What is the Cat Writers' Association? We are a worldwide, 300 members plus organization comprised of a wide variety of talent, supporting evolving mediums and platforms such as Fine Arts, Journalism, Social Media, Graphic Design, Writing, Radio, Television, Videography, Podcasts, Websites, Blogs, Photography, Illustration, Cartoons, and so much more!



From those that have been in the industry for years, to newly rising stars, to those just getting started, the CWA is an organization that supports existing members and seeks to mentor those new to the profession. Our goal, whether through humorous and lighthearted pieces, to serious, highly technical information remains our goal from 1992 – to improve the quality of cat information for the general public and to inspire, educate, and inform.

That's who we are, and we welcome you to be a part of us.

Visit catwriters.com/join-us/ to learn more and join us today!