

CWA 2021 Annual Report

Category	Income	Expense
Sponsorships/Grants	\$8,550.00	
Awards	\$9,250.00	
Swag Bag	\$0.00	
Membership dues	\$7,935.00	
Contest Fees	\$7,877.00	
Conference Tickets/VIP Sessions	\$4,478.31	
Program Ads	\$0.00	
Fundraiser Donations	\$1,670.00	
Donations in lieu of refunds on contest/membership	\$159.97	
MUSE pin/pendant/sticker sales	\$50.00	
Member benefit: mailing labels for all members	\$5.00	
TOTAL INCOME	\$39,975.28	
Accelevents - platform for virtual conference		\$968.00
Certificates Of Excellence		\$685.72
Bank of America		\$135.00
PayPal Fees		\$941.86
Secretary Expenses		\$332.43
President Expenses		\$524.95
Video conferencing, cloud storage, social media, form, survey and e-mail platforms		\$2,231.14
Refunds - contest, conference & membership		\$856.42
Website		\$6,475.21
Award Ceremony general expenses		\$301.88
Misc. Postage		\$1,346.64
Communications Contest Award Money		\$11,750.00
Special Award Plaques		\$0.00
CWA Appreciation Award: Shirley Rousseau Murphy		\$116.21
MUSE Medallions		\$3,330.70
MUSE pendants		\$260.01
Fundraiser Donation Payment to Barnhouse Cats		\$1,670.00
Misc. Contest general expenses		\$108.03
Outreach cards for membership (general and Birthday)		\$488.97
Stripe fees (for fundraiser)		\$57.39
Late fee for TX franchise tax		\$50.00
Tax preparation services		\$350.00
Reimburse member for returned check fee		\$10.00
Supplies to send out door prizes associated with fundrasier and conference		\$125.84
Donation to Alzheimer's Association on behalf of President's Mother		\$100.00
TOTAL EXPENSE		\$33,216.40
NET CHANGE TO CWA FUNDS	\$6,758.88	[^]

Notes and key to symbols:

Special Award plaques for 2020 Contest not paid for in 2021

Because conference was virtual, no swag bag donations

Website expenses include \$6000 for new website design

^ Net change to funds = absolute amount of financial gain without regard to funds availability or when transactions were finalized or posted in

Checking Account:

Beginning Balance 01/01/2021: \$64,964.55

Ending Balance: 12/31/2021: \$72,420.04

Total beginning balance (checking & PayPal): \$65,099.83

Total ending balance (checking & PayPal) \$72,962.66

Increase subject to posting/fund availability \$7,862.83

PayPal:

Beginning Balance 01/01/2021: \$135.28

Ending Balance 12/31/2021: \$542.62