I.1 - Monthly Magazine

Cat Fancy

I.2 – Magazine Article – Health and General Care

"The Best Medicine" – Brenda Griffin – Animal Sheltering

"Does Your Cat Have Cavities?" – Helen Jablonski – Cat Fancy

"A Long and Healthy Life" – Dusty Rainbolt – Cat Fancy

"Digesting the Facts on Kitten Nutrition" – Sandy Robins – Pet Product News

International

"Fight the Bite" – Fran Pennock Shaw – Cat Fancy

"Eating Habits" – Rebecca Sweat – Cat Fancy

"The Trip to the Vet" – Kim Thornton – Kittens USA

I.3 – Magazine Article – Behavior and Training

"Helping Cats Find Their Happy Place" – Jim Baker – Animal Sheltering

"Let's See Some ID" – Arna Cohen – All Animals

"Scaredy Cat or Feral Cat?" – Brenda Griffin – Animal Sheltering

"Click It!" – Marilyn Krieger – Cats USA

"Clicking with Shelter Cats" – Karen Pryor – Animal Sheltering

"Cat Communications" - Debbie Swanson - Cats USA

I.4 – Magazine Article – Any Other Topic

"Is a No-Kill Nation Possible?" – Laura Lee Bloor – Cat Fancy

"And the Purr Flies: Welcome to the World of Kitty Agility" – Marva Bovsun – AKC

Gazette

"Breed Rescue 2.0" – Janiss Garza – Cat Fancy

"Avoid Holiday Hazards" – Helen Jablonski – Cat Fancy

"Shelter from the Storm" – Cimeron Morrissey – Cat Fancy

"Lost Cat Found" – Dusty Rainbolt – Cat Fancy

"Hope Rises" – Dusty Rainbolt – Cat Fancy

I.5 – Magazine Column

"Foster Focus" – Cimeron Morrissey – Cat Fancy

"Dear Hobbes" – Dusty Rainbolt & Dr. Jill Richardson – City + Country Pets

I.6 – Magazine – Regional

NO ENTRIES

I.7 - Magazine - Regional - Article - Health and General Care

NO ENTRIES

I.8 - Magazine - Regional - Article - Behavior and Training

NO ENTRIES

I.9 – Magazine – Regional – Article – Any Other Topic

"The Lucky Black Cat" – Dusty Rainbolt – City + Country Pets

"Barn Cats" – Debbie Waller – City + Country Pets

I.10 – Magazine – Regional – Column

NO ENTRIES

II.1 – Newspaper Article - Health and General Care

"Should We Worry About Our Pets Catching H1N1?" – Steve Dale – Tribune Media Services

"Obese Pets" – Fran Pennock Shaw – Lancaster Sunday News

"Deadly Feline Disease (FIP) – Fran Pennock Shaw – Lancaster Sunday News

II.2 – Newspaper Article – Behavior and Training

NO WINNER

II.3 – Newspaper Article – Any Other Topic

"Microchipping: A Tale of Hope." – Steve Dale – Tribune Media Services

"Celebrating Feral Cats" – Steve Dale – Tribune Media Services

"Join Cat Adoption Campaign" – Steve Dale – Tribune Media Services

"Meow Meow for a Medal" - Andrea Dorn - The Des Moines Register

"Your Pets" – Nancy White – News & Messenger

II.4 – Newspaper – Column

"My Pet World" – Steve Dale – Tribune Media Services

"The Cat Doc" – Elaine Wexler-Mitchell – The Orange County Register

III.1 – Newsletter – Breed Specific

"Bengals Illustrated" – Brigitte McMinn - TIBCC

III.2 – Newsletter – National Circulation

Cats Walk – Dr. Jean Hofve – Little Big Cat, Inc.

Catnip – Arden Moore - Catnip

III.3 – Newsletter – Regional or Membership Circulation

The Wise Alternative – Christy Hoffman – Coalition Humane

Alley Cat Mews – Louise Holton & Kelly Riser – Alley Cat Rescue

Cat Tales – Cimeron Morrissey – Homeless Cat Network

III.4 – Newsletter Article – Health and Genreal Care

"Cat First-Aid Advice" – Arden Moore - Catnip

"Beyond PKD" – Jeanne O'Donnell – Cat Tracks Magazine

 $\hbox{``FIP Research Sheds Light on Immuno-Mediated Diseases''}-Fran\ Pennock\ Shaw-$

Purina Pro Club Update

"Nutrigenomics and Your Cat's Health" - Amy Shojai - Catnip

"Update on Feline Diabetes" – Roxanne Snopek - Catnip

"Understanding the Euthanasia Process" – Kim Thornton - Catnip

"Cutting Carbohydrates for Obese Cats" – Elissa Wolfson - Catnip

III.5 – Newsletter Article – Behavior and Training

NO ENTRIES

III.6 – Newsletter Article – Any Other Topic

"Products that Cater To Isolated Cats" – Dusty Rainbolt - Catnip

"Debunking 10 Feline Urban Legends" – Amy Shojai - Catnip

III.7 – Newsletter Column

"Editor's Note" – Arden Moore - Catnip

IV.1 – Short Story

"Butterfly Kiss" – Carole Nelson Douglas – Running Press

"Purely Ragus" - Dale Roxanne McGraw - Bengals Illustrated

IV.2 – Poem

"Pawprints and Raindrops" – Bernadette Kazmarski – Catnip Chronicles

IV.3 - Humor

"Greeting Cards from the Cats of Buster Hollow" – Rosie Sorenson – Buster Hollow Productions

IV.4 – Brochure, Pamphlet, Short Publication

NO ENTRIES

IV.5 – Annual or Long Publication

NO WINNER

IV.6 - Opinion Piece, Essay, or Editorial

"North Hempstead Shelter: No Cats Allowed" - Joanne Anderson - Amityville Record

"Brookhaven Feral Feeding Bar" - Joanne Anderson- Amityville Record

"Dear Hobbes: Adopt Me!" – Dusty Rainbolt – City + Country Pets

IV.7 – PR / Humane Education / Press Kits

"Connecting with Cats" - Steve Dale - American Humane/Catalyst Council

"CATegorical Care: An Owner's Guide to America's #1 Companion" - Steve Dale -

American Humane/Catalyst Council

"Almost Perfect Press Kit" - Mary Shafer - Enspirio House

V.1 – Books - Fiction

Cat in a Topaz Tango – Carole Nelson Douglas – Forge Books

Cat Striking Back – Shirley Rousseau Murphy – Harper Collins/Morrow/Avon

V.2 - Books - For Children

That Cat Can't Stay – Thad Krasnesky – Flashlight Press

How Do Dinosaurs Love Their Cats? - Jane Yolen - Scholastic

V.3 – Books – Health and General Care

Caring for a Cat with Hyperthyroidism – Sarah Caney - Cat Professional

The Complete Guide to Holistic Cat Care – Celeste Yarnall – Quarry Books

V.4 – Books – Behavior and Training

NO ENTRIES

V.5 – Books – Gift

Whiskers, Wit and Wisdom - Niki Anderson - Howard Books

The Cat Lover's Book of Days – Peg Siloway – Ursa Books

Cat Angels: The Secret Lives of Cats – Amy White – Cat Angel's Press

V.6 – Books – Poetry

NO ENTRIES

V.7 – Books – Other

Jolicure Cats – Lorrie Bell Hawkins – Percheron Press

Why We Love Them So – Fr. Paul A. Keenan - iUniverse

Buckley's Story: Lessons from a Feline Master Teacher - Ingrid King - iUniverse

VI.1 – Video, DVD, or TV Production

"Heal Your Heart – Coping with the Loss of a Pet" – Karen Adele Litzinger – Heal From Pet Loss Press

"Flying the Feline Friendly Skies, Packing for a Road Trip with Your Cat, Matilda's

Birthday Bash in NYC" – Sandy Robins – Catchannel.com

"Bay Area People Interview" – Rosie Sorenson – KTVU-2

VI.2 - Radio, Podcast, or Other Audio Presentation - Mixed Format

"Steve Dale's Pet World WLS Petcast – Becky Robinson" – Steve Dale – WLS-AM Radio

"Steve Dale's Pet World WLS Petcast – All About Cats" – Steve Dale – WLS-AM Radio

"Steve Dale's Pet World WLS Petcast – FIP, Pt. 1" – Steve Dale – WLS-AM Radio

Pet Peeves: "Entertain the Feline Brain – Feline Enrichment" – Amy Shojai –
PetLifeRadio

Pet Peeves: "Cat-egorical Care for Adopt-A-Cat-Month" – Amy Shojai - PetLifeRadio

Pet Peeves: "The Peeing Cat – Thinking Outside the Box" – Amy Shojai - PetLifeRadio

Animal Party – "The Wild World of Feral Cats – Guest: Marci Kladnik" – Deborah

Wolfe - PetLifeRadio

Animal Party – "Why Do Cats Bury Their Poop? – Guest: Caroline Coile, PhD" –
Deborah Wolfe – PetLifeRadio

Animal Party - "Click Your Cat to Better Behavior - Guest: Marilyn Krieger" -

Deborah Wolfe - PetLifeRadio

Animal Instincts – "On Senior Cats" - Elissa Wolfson – Finger Lake Productions

Animal Instincts – "On Kittens" – Elissa Wolfson – Finger Lake Productions

VII.1 – Online Magazines, Newsletter

NO ENTRIES

VII.2 – Website

www.catscenterstage.org - CFA - Karen Lawrence - CFA

<u>www.felinexpress.com</u> – Mary Anne Miller – www.felinexpress.com

www.sockfip.org – Nancy Reeves – www.sockflip.org

VII.3 - Online Article - Health and General Care

"Old Cat Behavior & Sanity" – Amy Shojai - Cats. About.com

VII.4 – Online Article – Behavior and Training

"Litter-ature 101" – Dusty Rainbolt – Petsinfo.com

"Cat Clicker Training" – Amy Shojai – Cats. About.com

"Solve Your Cat's Separation Anxiety" – Amy Shojai – Cats. About.com

"Cat Talk" – Amy Shojai – Cats. About.com

VII.5 – Online Article – Any Other Topic

"Humane Society? It's Not Always a Pawsative Place, Pts. 1 & 2" – Judi Basolo –
The Cats Meow

"EPA Warnings about Flea and Tick Products" – Steve Dale – Stevedalepetworld.com

"What Bob Dole Taught Me about Raw Food" – Robin Olson – Feline Nutrition Education Society

"Ask Einstein" - Dusty Rainbolt - StickyPaws.com

"Life Goes On: Bideawee's Pet Loss Support Group" – Florence Scarinci –

www.bideawee.org/programs_&_services/volunteer_wordssept.09.php

"Pet Therapy – Not Just for Golden Retrievers Any More" – Florence Scarinci

www.bideawee.org/programs_&_services/volunteer_wordsfeb10.php

VII.6 – Online Column

"Cat Channel Column" – Marilyn Krieger – catchannel.com

"The Cat Doc" – Elaine Wexler-Mitchell – The Orange County Register

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"Ask Amy" – Amy Shojai – Cats. About.com
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"Creature Comforts" - Kim Thronton - MSNBC.com

VII.7 – Blog: Educational

"News from Dr. Jean" – Dr. Jean Hofve – Only Natural Pet Store

"Coveredincathair.com" - Robin Olson - www.coveredincathair.com

VII.8 – Blog: Entertainment

"Sparkle the Designer Cat" – Janiss Garza – www.sparklecat.com

"Coveredincathair.com" – Robin Olson – <u>www.coveredincathair.com</u>

VIII.1 – Black & White Photograph (single)

"Sunny" – Stephanie Galindo – Coalition Humane

"Roscoe" – Stephanie Galindo – Coalition Humane

"Trust" – Weems Hutto - Catnip

VIII.2 – Black & White Photographs (series)

"Happy Family" – Stephanie Galindo – Coalition Humane

"Free Roaming Friends and Ferals" – Stephanie Galindo – Coalition Humane

VIII.3 – Color Photograph (single)

"Abyssinian" - Helmi Flick – Cat Fancy

"American Shorthair" - Helmi Flick - Cat Fancy

"Thank You" – Rosie Sorenson – Buster Hollow Productions

"Kibble on the Table" – Bob Walker – The Cat's House

VIII.4 – Color Photographs (series)

"Sparkle the Designer Cat 2010 Wall Calendar" – Janiss Garza = Fitcat Enterprises Inc./
Café Press

"Bengals Illustrated Calendar for 2010" – Brigitte McMinn - TIBCC

VIII.5 - Cartoon

NO WINNER

VIII.6 – Illustration (single)

"Peaches and Peonies" – Bernadette Kazmarski – Self/Sold in stores as general sympathy

Card

VIII.7 – Illustration (series)

Jolicure Cats - Dwight Kirkland - Percheron Press Canada

2011 Purrfect Days Calendar – Drew Strouble – Pine Ridge Art, Inc.